

Sony K-55S3 138.7 cm (54.6") 4K Ultra HD Smart TV Wi-Fi Black

Gamintojas: **SONY** · Modelis: **K55S35B.CEI** · EAN: **4548736167902** · Prekės kodas: **899805**

1 333,90 €

Kaina su PVM

Be PVM: **1 102,40 €**

Sandėlyje



Prekė internetu

Nuskenaukite kodą arba apsilankykite www.shopro.lt

Pagrindinės savybės

- ✓ EVERY SCENE AT ITS BEST, POWERED BY AI: Triluminos Pro brings billions of bright colours home, complete with real-life texture. From fantasy epics to gritty documentaries, feel part of every world
- ✓ CRYSTAL-CLEAR DIALOGUE: The unique X-Balanced Speaker unit is shaped to reduce distortion, so you can hear clear dialogue and deep, atmospheric bass – perfect for movies, sports, games, and music
- ✓ COMPLETE PACKAGE FOR HOME CINEMA: Experience cinema technologies in your living room, including Dolby Vision, Dolby Atmos, and DTS:X. Movies are included on SONY PICTURES CORE(1)
- ✓ EASY TO USE AND FIND CONTENT: Access 400,000+ movies and TV episodes - and 10,000+ apps and games - on this Google TV(5). With Google Assistant, you can even take control using your voice(6)!
- ✓ PLAY WITH EASE – ANYWHERE - WITH PLAYSTATION REMOTE PLAY AND GAMING MENU: Game Menu puts your settings/assists in one place(2). Access remotely via PS Remote Play(4). ALLM/eARC ensure responsive play

Aprašymas

Introducing the BRAVIA 3, with natural, bright colour for real-life pictures.

See billions of bright, natural colours on this TV, as our Triluminos Pro display unleashes vibrant colour in your living room, complete with real-life texture. Using the power of AI, our 4K HDR X1 Processor upscales even old movies to near 4K quality and our 4K X-Reality Pro technology breathes new life into every pixel.

Dolby Vision is a technology you'd usually find at the cinema, available on the BRAVIA 3, so you can enjoy cinematic detail, contrast, and colour - at home.

And to experience its full cinematic prowess from the get-go, you're invited to redeem 5 movies and 12 months of unlimited streaming on SONY PICTURES CORE - our exclusive movie app that features high-quality Pure Stream technology, a vast IMAX Enhanced library, and more(1).

The sound on this Direct LED TV is powerful too, with our innovative X-Balanced Speaker ensuring crystal-clear dialogue and deep bass that is perfect for movies, as well as sports, games, and music.

For gamers, our Game Menu puts everything needed to win in one place(2). ALLM and eARC are included, and if you want more, pair with a PlayStation 5 to unlock extra gaming features(3).

With its sleek look and compact screen sizes, the BRAVIA 3 is designed to suit any room. The PS Remote Play app allows you to use the BRAVIA 3 as a gaming TV, without physically needing to move your console(4).

Browse 400,000+ movies and TV episodes from across your streaming services on this Google TV, along with 10,000+ apps and games(5). Enjoy Voice Control(6) with Google Assistant and share content from your other devices on the big screen using Google Cast built-in(7) and Apple AirPlay 2(8).

The Eco Dashboard 2 will give you full control over your energy settings - and could even help save money on your energy bills(9).

Techninė specifikacija

Display	
Display diagonal	138.7 cm (54.6")
HD type	4K Ultra HD
Display resolution	3840 x 2160 pixels
Display technology	LED
Screen shape	Flat
Native aspect ratio	16:9
LED backlight	Yes
LED backlighting type	Direct-lit LED
Supported video modes	480p, 576p, 720p, 1080i, 1080p, 2160p
Supported graphics resolutions	640 x 480 (VGA), 800 x 600 (SVGA), 1024 x 768 (XGA), 1152 x 864 (XGA+), 1280 x 1024 (SXGA), 1600 x 900, 1680 x 1050 (WSXGA+), 1920 x 1080 (HD 1080), 3840 x 2160
Native refresh rate	50 Hz
Display refresh rates supported	50 Hz
Display diagonal (metric)	139 cm
TV tuner	
Tuner type	Digital
Digital signal format system	DVB-C, DVB-S, DVB-S2, DVB-T, DVB-T2
Smart TV	
Smart TV	Yes
Internet TV	Yes
Operating system installed	Android TV
Operating system version	12

Smart modes	Dolby Vision Bright, Graphics, Standard, Dolby Vision Dark, Dolby Vision Game, Photo, Dolby Vision Vivid, Professional, Vivid, Cinema, Game
Audio	
Number of speakers	2
RMS rated power	20 W
Audio decoders	Dolby Atmos, Dolby Audio
Network	
Wi-Fi	Yes
Bluetooth	Yes
Ethernet LAN	Yes
Wi-Fi standards	Wi-Fi 6E (802.11ax)
Bluetooth version	5.3
Miracast	Yes
Design	
Product colour	Black
VESA mounting	Yes
Colour name	Black
Panel mounting interface	300 x 300 mm
On/off switch	Yes
Introduction year	2025
Stand type	Legs stand
Stand colour	Black
Performance	
High Dynamic Range (HDR) supported	Yes
High Dynamic Range (HDR) technology	Dolby Vision
Subtitles function	Yes
Video formats supported	3GPP, ASF, AV1, AVC, AVI, AVS, HEVC, MKV, MOV, MPEG1, MPEG2, MPEG2-PS, MPEG2-TS, MPEG4, VP8, VP9, WMA, WMV, XAVC, XAVC S
Audio formats supported	AAC, AC4, OGG
Image formats supported	JPEG
Video compression formats	AV1, OGG, VP9, WEBM
Picture processing technology	Sony 4K X-Reality PRO
4K Ultra HD upscaling	Yes
Parental control	Yes
USB recording	Yes

Ports & interfaces

HDMI ports quantity	4
USB 2.0 ports quantity	4
HDMI version	1.1

Management features

Voice control	Yes
Auto power off	Yes
Sleep timer	Yes
Works with Amazon Alexa	Yes
Works with the Google Assistant	Yes

Power

Power consumption (standby)	0.5 W
Energy efficiency class (SDR)	F
Energy efficiency class (HDR)	G
Energy consumption (SDR) per 1000 hours	77 kWh
Energy consumption (HDR) per 1000 hours	107 kWh
AC input voltage	220 - 240 V
AC input frequency	50 Hz
Energy saving mode	Yes
Energy efficiency scale	A to G

Weight & dimensions

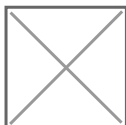
Width (with stand)	1233 mm
Depth (with stand)	334 mm
Height (with stand)	784 mm
Weight (with stand)	16.3 kg
Width (without stand)	1233 mm
Depth (without stand)	72 mm
Height (without stand)	713 mm
Weight (without stand)	16 kg
Stand width	102.8 cm
Stand depth	33.4 cm

Packaging data

Package width	1362 mm
Package depth	160 mm

Package height	842 mm
Package weight	23 kg
Package type	Box
Matmenys ir svoris	
Svoris	55,00kg

Energijos efektyvumas ir ekologinis projektavimas



Energijos efektyvumo klasė **F** A-G

- › [Energijos etiketė](#)
- › [Gaminio informacijos lapas](#)
- › [EPREL duomenų bazė](#)

Dokumentai ir vaizdo įrašai

- › [Naudojimo instrukcija](#)
- › [Vaizdo įrašas 1](#) [objects.icecat.biz/objects/130511254_64596431.mp4](#)
- › [Vaizdo įrašas 2](#) [objects.icecat.biz/objects/130511254_63984462.mp4](#)

Gamintojo ir saugos informacija

GAMINTOJAS

Sony

PLATINTOJAS

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