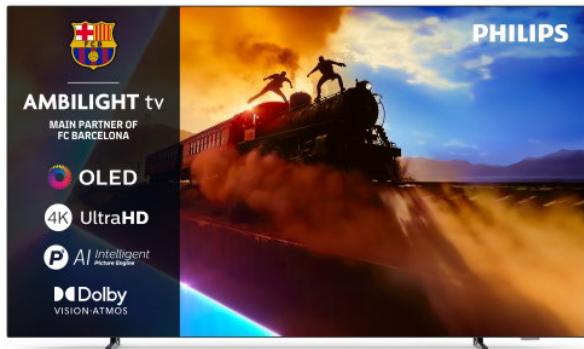


Philips 77OLED760/12

Gamintojas: **PHILIPS** · Modelis: **77OLED760/12** · EAN: **8718863046890** · Prekės kodas: **899627**


2 588,90 €

Kaina su PVM

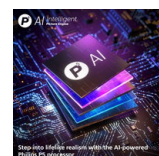
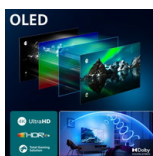
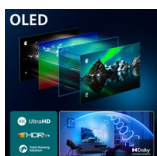
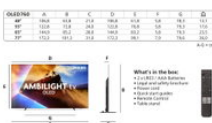
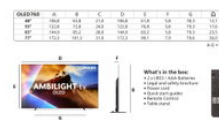
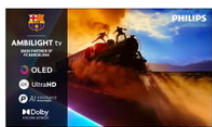
Be PVM: **2 139,59 €**
Sandėlyje

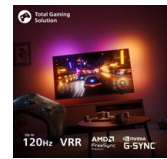
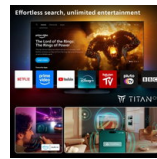
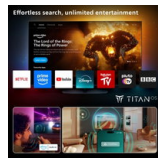
Prekė internetu

Nuskenaukite kodą arba apsilankykite www.shopro.lt

Pagrindinės savybės

- ✓ **AMBILIGHT TV:** The only TVs with integrated LED lights on the back that react to what you watch, immersing you in a halo of colourful light. It changes everything: your TV seems bigger, and you'll be drawn deeper into your favourite entertainment
- ✓ **P5 AI PERFECT PICTURE ENGINE:** Philips P5 processor with AI creates a lifelike picture with deep-learning AI for rich colour and smooth motion, similar to the human brain
- ✓ **OLED AMBILIGHT TV:** The lifelike picture of your 4K (UHD) OLED Ambilight TV always looks incredible, even if viewed at an angle. Blacks are always black, not grey, and you'll see every detail in shadows or bright areas. All major HDR formats are supported
- ✓ **IMMERSIVE DOLBY ATMOS SOUND** – Experience rich, multidimensional audio that brings every scene to life. Whether for movies, sports, or gaming, enjoy lifelike surround sound that puts you at the centre of the action
- ✓ **TITAN OS PLATFORM:** Seamless access to top streaming apps & hundreds of channels. Enjoy an intuitive interface, personalised homepage & advanced search, making it easier than ever to find & discover your favourite content





Aprašymas

Philips TV & Philips Ambilight TV – Stunning Picture, Immersive Sound, Smarter Entertainment

Experience entertainment at its best with a Philips TV, designed to deliver breathtaking picture quality, rich sound, and seamless smart features. Whether you choose a HD, FHD, 4K UHD, OLED, QLED, or Mini LED model, you'll enjoy sharp detail, vibrant colours, and smooth motion thanks to Philips' advanced picture processing.

P5 AI:

Transform your viewing experience with the P5 AI Perfect Picture Engine. This advanced technology utilises artificial intelligence to optimise every frame, delivering stunning visuals with lifelike detail, vibrant colours, and smooth motion. Enjoy an immersive experience as P5 AI enhances contrast and sharpness, bringing cinematic quality to your home. Upgrade your entertainment with the brilliance of P5 AI!

P5:

Transform your viewing experience with the P5 Perfect Picture Engine. This innovative technology optimises every frame, delivering breathtaking visuals with vivid colours, exceptional detail, and fluid motion. Enjoy a cinematic experience at home as P5 enhances contrast and sharpness, ensuring every scene captivates your senses. Elevate your entertainment with the brilliance of P5!

Pixel Precise

Transform your viewing experience with Pixel Precise technology. This advanced feature optimises every pixel for stunning clarity and vibrant colours, ensuring sharp images and smooth motion in every scene. Enjoy an immersive cinematic experience at home as Pixel Precise enhances detail and contrast, captivating your senses with lifelike visuals. Elevate your entertainment with the brilliance of Pixel Precise

Pixel Precise UHD

Transform your viewing experience with Pixel Precise UHD technology. This advanced feature optimises every pixel for remarkable clarity and vibrant colours, delivering sharp images and smooth motion in every scene. Enjoy an immersive cinematic experience at home as Pixel Precise HD enhances detail and contrast, bringing your favourite content to life with stunning realism. Elevate your entertainment with the brilliance of Pixel Precise UHD!

For an even more immersive experience, Philips Ambilight TVs take viewing to the next level. Intelligent LED lighting extends the screen beyond its borders, surrounding you in a halo of colour that reacts to the action on-screen. Select models also feature Dolby Vision and Dolby Atmos, delivering cinematic visuals and crystal-clear audio.

With Google TV or TITAN OS, enjoy effortless access to streaming services, personalised recommendations, and an intuitive interface. Voice control with Alexa and Google Assistant makes browsing easy. For gamers, select models include HDMI 2.1, VRR, and FreeSync, ensuring ultra-responsive performance and smooth graphics.

Designed with sustainability in mind, Philips TVs feature energy-efficient technology, eco-friendly materials, and responsible packaging.

Philips TV – Designed for Every Moment. Ambilight – Hard to Describe, Easy to Love.

Techninė specifikacija

Display

Display diagonal	195.6 cm (77")
HD type	4K Ultra HD

Display resolution	3840 x 2160 pixels
Display technology	OLED
Screen shape	Flat
Native aspect ratio	16:9
Native refresh rate	120 Hz
TV tuner	
Tuner type	Analog & digital
Digital signal format system	DVB-C, DVB-S, DVB-S2, DVB-T, DVB-T2
Smart TV	
Smart TV	Yes
Internet TV	Yes
Operating system installed	Titan OS
Operating system version	2025
Screen mirroring	No
Apple AirPlay 2 support	Yes
Hybrid Broadcast Broadband TV (HbbTV)	Yes
Video apps	Amazon Prime Video, BBC iPlayer, Disney+, HBO, Netflix, YouTube
Audio	
Number of speakers	2
RMS rated power	20 W
Audio decoders	DTS:X, Dolby Atmos, Dolby Digital
Sound modes	Cinema, Dolby Audio, Music, Sports, Voice
Enhanced Audio Return Channel (eARC)	Yes
Audio system	IntelliSound
Network	
Wi-Fi	Yes
Bluetooth	Yes
Ethernet LAN	Yes
Wi-Fi standards	Wi-Fi 5 (802.11ac)
Bluetooth version	5.2
Miracast	No
Design	
Product colour	Black
VESA mounting	Yes

Panel mounting interface	400 x 300 mm
Introduction year	2025
Stand type	Legs stand
Performance	
High Dynamic Range (HDR) supported	Yes
High Dynamic Range (HDR) technology	Dolby Vision, High Dynamic Range 10+ Adaptive (HDR10 Plus Adaptive), Hybrid Log-Gamma (HLG)
Game mode	Yes
Teletext function	Yes
Teletext	1000 pages
Teletext standards	Hyper-text
Subtitles function	Yes
Dolby Vision	Yes
AMD FreeSync	Yes
NVIDIA G-SYNC	No
Game features	Auto Low Latency Mode (ALLM), Game Bar 2.0, HGiG, Variable Refresh Rate (VRR)
Calman Ready	Yes
Parental control	Yes
USB recording	No
USB playback	No
Ports & interfaces	
HDMI ports quantity	4
USB 2.0 ports quantity	2
USB 3.2 Gen 1 (3.1 Gen 1) Type-A ports quantity	0
Common interface (CI)	Yes
Common interface Plus (CI+)	Yes
HDMI version	2.1
Audio Return Channel (ARC)	Yes
Ethernet LAN (RJ-45) ports	1
Digital audio optical out	1
RF ports quantity	1
Management features	
Electronic Programme Guide (EPG)	Yes
Auto power off	Yes
Sleep timer	Yes

Works with Amazon Alexa	Yes
Works with the Google Assistant	Yes
Works with Samsung Bixby	No
Power	
Power consumption (standby)	0.5 W
Energy efficiency class (SDR)	F
Energy efficiency class (HDR)	E
Energy consumption (SDR) per 1000 hours	124 kWh
Energy consumption (HDR) per 1000 hours	105 kWh
Energy saving mode	Yes
Energy efficiency scale	A to G
Power supply type	Internal
Technical details	
Expanded Polystyrene (EPS) packaging weight	2.02 kg
Sound technology	Dolby Digital MS12 V2.6.2, Dolby Atmos, DTS:X
Processor	P5 AI Intelligent Gen 7
Brand-specific features	
Philips technologies (AV/TV)	3 Sided Ambilight, Amazon Alexa Built-in, Dolby Atmos®, Game Bar, HDR10+, P5 AI Perfect Picture Engine, Smart TV, TITAN OS, Titan Smart TV Operating System, Works With Control4, Works With Matter
Weight & dimensions	
Width (with stand)	1773 mm
Depth (with stand)	310 mm
Height (with stand)	1013 mm
Weight (with stand)	36 kg
Width (without stand)	1773 mm
Depth (without stand)	79 mm
Height (without stand)	1013 mm
Weight (without stand)	35.5 kg
Stand width	79.6 cm
Packaging data	
Manual	Yes
Package weight	8632 kg
Paper packaging weight	5.36 kg
Metal packaging weight	0 g

Wood packaging weight	0 g
Plastic packaging weight	2.12 kg
Package width	1950 mm
Package depth	200 mm
Package height	1170 mm
Package weight	45.1 kg
Package type	Box
Packaging content	
Cables included	AC
Remote control included	Yes
Remote control type	Remote control with Mic
Smart Remote included	Yes
Logistics data	
Customs product code (TARIC)	8528724000
Other features	
HDMI	Yes
Country of origin	Poland
Picture mode	Auto Film- and Filmmakermodus, Calman, Calman Autocal Ready en handmatige kalibratie, Crystal Clear, ECO, Game, Home Cinema, MEMC / FRC geïntegreerd, Micro Dimming Perfect, Monitor, Perfect Natural Motion
Warranty period	2 year(s)
Stand weight	500 g
Hybrid Log-Gamma (HLG)	Yes
Aerial input	Downfiring
Stand	Satin chrome stand
Smart TV applications	Disney+, HBO, Netflix, YouTube, Amazon Prime Video, BBC iPlayer, NFT-app
DVB-T2 tuner	Yes
Matmenys ir svoris	
Svoris	55,00kg

Energijos efektyvumas ir ekologinis projektavimas



124 kWh/1000h



105 kWh/1000h



2019/10/13

Energijos efektyvumo klasė

F A-G

- › [Energijos etiketė](#)
- › [Gaminio informacijos lapas](#)
- › [EPREL duomenų bazė](#)

Dokumentai ir vaizdo įrašai

- › [Gaminio lankstinukas](#)
- › [Vaizdo įrašas 1](#) [objects.icecat.biz/objects/130881169_64310941.mp4](#)
- › [Vaizdo įrašas 2](#) [objects.icecat.biz/objects/130881169_64310942.mp4](#)

Gamintojo ir saugos informacija

GAMINTOJAS

Philips Nederland B.V.

High Tech Campus 52, 5656 AG Eindhoven, NL

philips.nl

PLATINTOJAS

MB KOMPIUTERIŲ GURU

V. Nagevičiaus g. 3, LT-08237 Vilnius

info@shopro.lt