

# LG 50UR781C 127 cm (50") 4K Ultra HD Smart TV Wi-Fi Black 300 cd/m<sup>2</sup>

Gamintojas: **LG** · Modelis: **50UR781C** · EAN: **8806084403834** · Prekės kodas: **894972**



## 547,90 €

Kaina su PVM

Be PVM: **452,81 €**

**Sandėlyje**



**Prekė internetu**

Nuskenaukite kodą arba apsilankykite [www.shopro.lt](http://www.shopro.lt)

## Pagrindinės savybės

- ✓ Flat 127 cm (50") LED Direct-LED
- ✓ 4K Ultra HD 3840 x 2160 pixels 16:9
- ✓ 300 cd/m<sup>2</sup>
- ✓ DVB-C, DVB-S, DVB-S2, DVB-T, DVB-T2
- ✓ Smart TV Internet TV Built-in Chromecast
- ✓ Wi-Fi Ethernet LAN Bluetooth
- ✓ High Dynamic Range (HDR) supported
- ✓ VESA mounting
- ✓ F 65 kWh





Aprašymas

4K UHD, Vibrant Viewing in Ultra High Resolution

LG UHD TVs surpass your expectations every time. Experience lifelike picture quality and vivid colours with four times more pixel accuracy than Full HD.

Enhance Your Interior

Add UHD to your interior decoration. A slim panel and bezel combined with aesthetic design elevate any interior.

HGiG,  
Immerse Yourself in the Game

LG is partnered with some of the big names in the gaming industry, allowing you to enjoy the latest HDR game and immerse yourself in your game play.

Game Optimizer

Find all the setting you need for optimal gameplay in one place that allows you to change the current game genre setting quickly.

Techninė specifikacija

| Display                      |                                     |
|------------------------------|-------------------------------------|
| Display diagonal             | 127 cm (50")                        |
| HD type                      | 4K Ultra HD                         |
| Display resolution           | 3840 x 2160 pixels                  |
| Display technology           | LED                                 |
| Screen shape                 | Flat                                |
| Native aspect ratio          | 16:9                                |
| Display brightness           | 300 cd/m²                           |
| LED backlight                | Yes                                 |
| LED backlighting type        | Direct-LED                          |
| Native refresh rate          | 60 Hz                               |
| Display diagonal (metric)    | 126 cm                              |
| TV tuner                     |                                     |
| Digital signal format system | DVB-C, DVB-S, DVB-S2, DVB-T, DVB-T2 |

**Smart TV**

|                            |                                  |
|----------------------------|----------------------------------|
| Smart TV                   | Yes                              |
| Internet TV                | Yes                              |
| Operating system installed | WebOS                            |
| Operating system version   | 23                               |
| Apple AirPlay 2 support    | Yes                              |
| Smart modes                | Filmmaker, Game, Vivid, Standard |
| Built-in Chromecast        | Yes                              |

**Audio**

|                                      |               |
|--------------------------------------|---------------|
| Number of speakers                   | 2             |
| RMS rated power                      | 10 W          |
| Audio output channels                | 2.0 channels  |
| Built-in subwoofer                   | No            |
| Audio decoders                       | Dolby Digital |
| Enhanced Audio Return Channel (eARC) | Yes           |

**Network**

|                    |                    |
|--------------------|--------------------|
| Wi-Fi              | Yes                |
| Bluetooth          | Yes                |
| Ethernet LAN       | Yes                |
| Wi-Fi standards    | Wi-Fi 5 (802.11ac) |
| Bluetooth version  | 5                  |
| Bluetooth profiles | A2DP               |
| Web browser        | Yes                |

**Design**

|                  |       |
|------------------|-------|
| Product colour   | Black |
| VESA mounting    | Yes   |
| Frameless design | No    |

**Performance**

|                                     |                                                                             |
|-------------------------------------|-----------------------------------------------------------------------------|
| High Dynamic Range (HDR) supported  | Yes                                                                         |
| High Dynamic Range (HDR) technology | Filmmaker Mode, High Dynamic Range 10+ (HDR10 Plus), Hybrid Log-Gamma (HLG) |
| Video formats supported             | H.264                                                                       |
| Picture processing technology       | LG AI Picture                                                               |
| 4K Ultra HD upscaling               | Yes                                                                         |
| Video upscaling                     | Yes                                                                         |

|                                                 |             |
|-------------------------------------------------|-------------|
| Remote access                                   | Yes         |
| USB recording                                   | Yes         |
| DVD player                                      | No          |
| <b>Ports &amp; interfaces</b>                   |             |
| HDMI ports quantity                             | 3           |
| USB 2.0 ports quantity                          | 1           |
| USB 3.2 Gen 1 (3.1 Gen 1) Type-A ports quantity | 0           |
| Common interface (CI)                           | Yes         |
| Common interface Plus (CI+)                     | Yes         |
| HDMI version                                    | 2.1         |
| Audio Return Channel (ARC)                      | Yes         |
| Ethernet LAN (RJ-45) ports                      | 1           |
| USB 3.2 Gen 1 (3.1 Gen 1) Type-C ports quantity | 0           |
| USB 3.2 Gen 2 (3.1 Gen 2) Type-A ports quantity | 0           |
| USB 3.2 Gen 2 (3.1 Gen 2) Type-C ports quantity | 0           |
| Headphone outputs                               | 0           |
| RF ports quantity                               | 1           |
| <b>Management features</b>                      |             |
| Electronic Programme Guide (EPG)                | Yes         |
| Picture-in-Picture                              | Yes         |
| Hotel mode                                      | Yes         |
| Basic hotel mode                                | Yes         |
| Works with Amazon Alexa                         | Yes         |
| Works with the Google Assistant                 | No          |
| Works with Samsung Bixby                        | No          |
| Works with Apple Siri                           | No          |
| <b>Power</b>                                    |             |
| Power consumption (standby)                     | 0.5 W       |
| Energy efficiency class (SDR)                   | F           |
| Energy efficiency class (HDR)                   | G           |
| Energy consumption (SDR) per 1000 hours         | 65 kWh      |
| Energy consumption (HDR) per 1000 hours         | 129 kWh     |
| Power consumption (sleep)                       | 0.5 W       |
| AC input voltage                                | 100 - 240 V |
| AC input frequency                              | 50/60 Hz    |

Energy efficiency scale A to G

**Weight & dimensions**

|                        |         |
|------------------------|---------|
| Width (with stand)     | 1121 mm |
| Depth (with stand)     | 57.1 mm |
| Height (with stand)    | 651 mm  |
| Weight (with stand)    | 11.8 kg |
| Width (without stand)  | 1121 mm |
| Depth (without stand)  | 57.1 mm |
| Height (without stand) | 651 mm  |
| Weight (without stand) | 11.7 kg |
| Stand width            | 80.4 cm |
| Stand depth            | 20 cm   |

**Packaging data**

|                |         |
|----------------|---------|
| Package width  | 1215 mm |
| Package depth  | 152 mm  |
| Package height | 775 mm  |
| Package weight | 14.5 kg |
| Package type   | Box     |

**Packaging content**

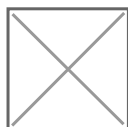
|                         |     |
|-------------------------|-----|
| Desktop stand           | Yes |
| Cables included         | AC  |
| Remote control included | Yes |
| Soundbar included       | No  |

**Other features**

|                                                  |           |
|--------------------------------------------------|-----------|
| Digital Living Network Alliance (DLNA) certified | Yes       |
| Warranty period                                  | 2 year(s) |

**Matmenys ir svoris**

|        |         |
|--------|---------|
| Svoris | 48,00kg |
|--------|---------|

**Energijos efektyvumas ir ekologinis projektavimas**


Energijos efektyvumo klasė

**F** A-G

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- › [Gaminio informacijos lapas](#)
- › [EPREL duomenų bazė](#)

## Gamintojo ir saugos informacija

### GAMINTOJAS

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Seoul, KR

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### ATSAKINGAS ASMUO ES

#### **LG Electronics Deutschland**

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DE

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### PLATINTOJAS

#### **MB KOMPIUTERIŲ GURU**

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