Sony FW-50BZ30L Signage Display Digital signage flat panel 127 cm (50") LCD Wi-Fi 440 cd/m² 4K Ultra HD Black Android 24/7

Gamintojas: **SONY** · Modelis: **FW-50BZ30L** · EAN: **4548736150072** · Prekės kodas: **768692**



1 008,90 €

Kaina su PVM

Be PVM: **833,80 €**

Sandėlyje

Prekė internetu
Nuskenuokite kodą arba apsilankykite www.shopro.lt

Pagrindinės savybės

- ✓ Indoor Digital signage flat panel Black
- ✓ 127 cm (50") 3840 x 2160 pixels LCD 440 cd/m²
- ✓ Direct-LED 50 Hz 9.5 ms
- ✓ Dolby Vision, High Dynamic Range 10 (HDR10), Hybrid Log-Gamma (HLG)
- ✓ Ethernet LAN Wi-Fi
- ✓ Built-in speaker(s) 20 W

Aprašymas

50” 4K HDR professional display with 24/7 operation, portrait/tilt, Pro-Mode, Airplay and Chromecast

Made for business with easy content sharing and customisation

Slim, easy-to-use the FW-50BZ30L professional displays add impact to all your visual communications in retail, corporate and educational environments. Superb 4K HDR picture quality is complemented by flexible customisation options and pro-friendly features for easy integration, setup and content sharing in today’s connected AV environments.

Latest Sony picture technologies to impress every audience

The 50” FW-50BZ30L offers a generous 440 nit screen brightness. Advanced Sony picture processing technologies ensure your content looks its very best. The panel’s extra-wide viewing angle ensures that everyone in the room can enjoy clear, bright images wherever they’re positioned.

Richer, more natural colour

Sony’s power-packed 4K HDR Processor X1 and TRILUMINOS Pro technology faithfully reproduces a phenomenal range of rich, true-to-life colours.

Pateikta prekės informacija yra orientacinio pobūdžio. Techninės savybės, nuotraukos, aprašymai ir kaina gali keistis be išankstinio perspėjimo. Gamintojas ir pardavėjas neatsako už galimus duomenų neatitikimus ar tipografines klaidas. Prieš įsigyjant rekomenduojame pasitikrinti aktualią informaciją.

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Finer detail

4K X-Reality PRO processing upscales pictures closer to true 4K quality. Images are sharpened and refined in real time, revealing extra detail from lower-resolution picture sources.

Smoother movement

Motionflow XR ensures smoother, more natural reproduction of rapidly-moving on-screen images.

Installation flexibility to suit every environment

The sleek, minimal design of the FW-50BZ30L brings impeccable style to any business environment. The display’s elegant lines are further enhanced by practical touches for seamless integration in retail stores, colleges and corporate workspaces.

Wall-Mount Adjuster

BRAVIA comes supplied with a Wall-Mount Adjuster, giving extra flexibility for mounting the display centrally in portrait or landscape orientation.

Side mounted interfaces

Signal connections, networking and other interfaces are conveniently side mounted for easy installation and access when the display’s in portrait position.

Discreet logo

The Sony logo is discreetly positioned on the edge of the display’s bezel – with nothing distracting your audience from immersive images.

Landscape, Portratint and Tilt

Install BRAVIA in portrait or landscape orientation to suit any corporate or retail space. The display can also be tilted at an angle for even greater flexibility.

Round the clock reliability

Business never sleeps: BRAVIA is engineered for dependable 24/7 operation in the most challenging corporate and commercial environments.

Special settings for professional use

Pro Settings mode makes doing business even easier, allowing you to customise BRAVIA settings and operating modes to suit the demands of corporate or retail environments. Disable input or remote control functions, schedule on/off times, remove labels and block buttons to avoid tampering when the screen’s being used in public spaces. Customise and store display settings, then copy them easily from display to display via USB flash memory.

Get great pictures fast

Forget fiddling with display settings. One Step Setting offers presets tuned to your environment including meeting room, vivid signage, natural signage and graphics. Just pick a preset: BRAVIA instantly configures picture mode, input, control settings and more.

Easy multi-screen setup

Configuring multiple screens for large display applications is easier than ever. The Multi Display Setting (MDS) app helps you create stunning video walls with multiple BRAVIA displays ‘tiled’ together.

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Easy integration

FW-50BZ30L is made for today’s connected world. There’s seamless support for today’s leading automation and control platforms, while open APIs simplify integration with other vendor solutions.

Signage made simple

Informing and guiding visitors with digital signage in retail stores and corporate spaces has never been simpler. Built-in support for HTML5 makes it easy to display interactive signage content on BRAVIA without the need for a dedicated set-top box, media player or PC. On-board BRAVIA Signage Free (BSF) software automatically plays out HTML content, video and photos when a USB stick memory is slipped into BRAVIA. It’s that simple.

Wireless screen mirroring

Easily mirror content wirelessly from handheld device onto BRAVIA with in-built support for Apple AirPlay and Google Chromecast.

Meet more easily

Get Google Meet from Google Play Store, and pair BRAVIA with a compatible webcam for easy video meetings.

With BRAVIA, sustainability in every scene

With growing demand for ever larger display screens, there is also the risk of greater resource and energy use. However, Sony’s sustainability commitments are realizing efficiency gains from product development right through to customers viewing screens.

Techninė specifikacija

Display	
Display diagonal	127 cm (50")
Display technology	LCD
Display resolution	3840 x 2160 pixels
Display brightness	440 cd/m²
HD type	4K Ultra HD
Touchscreen	No
Panel type	VA
LED backlight	Yes
LED backlighting type	Direct-LED
Native aspect ratio	16:9
Response time	9.5 ms
Contrast ratio (typical)	5000:1
Contrast ratio (dynamic)	300000:1
Viewing angle, horizontal	178°
Viewing angle, vertical	178°
Display diagonal (metric)	127 cm

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Colour saturation	92%
Motion interpolation technology	Motionflow XR 240
Supported graphics resolutions	3840 x 2160, 4096 x 2160
Supported video modes	480p, 720p, 1080i, 1080p, 2160p
High Dynamic Range (HDR) supported	Yes
High Dynamic Range (HDR) technology	Dolby Vision, High Dynamic Range 10 (HDR10), Hybrid Log-Gamma (HLG)
Native refresh rate	50 Hz
Haze rate	1%
RGB colour space	DCI-P3
Ports & interfaces	
HDMI ports quantity	4
DVI port	No
DisplayPorts quantity	0
USB port	Yes
USB ports quantity	2
Ethernet LAN (RJ-45) ports	1
Composite video in	1
Audio (L/R) in	1
Audio (L/R) out	1
RS-232C	Yes
Audio	
Built-in speaker(s)	Yes
Number of built-in speakers	2
RMS rated power	20 W
Design	
Product design	Digital signage flat panel
Product colour	Black
Placement supported	Indoor
VESA mounting	Yes
Orientation	Horizontal/Vertical
Panel mounting interface	200 x 200 mm
Anti-glare screen	No
Performance	
Purpose	Universal

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Multicast support	Yes
Wi-Fi Direct	Yes
Apple AirPlay support	Yes
Dolby Vision	Yes
Operating hours (hours/days)	24/7
HDCP	Yes
Automatic brightness control	Yes
HDCP version	2.3
Hybrid Log-Gamma (HLG)	Yes
High Dynamic Range 10 (HDR10)	Yes
Power	
Power consumption (typical)	140 W
Power consumption (standby)	0.5 W
Energy efficiency class (SDR)	F
Energy efficiency class (HDR)	G
Energy consumption (SDR) per 1000 hours	71 kWh
Energy consumption (HDR) per 1000 hours	93 kWh
Energy efficiency scale	A to G
Computer system	
Computer system	Yes
Internal storage capacity	16 GB
Operating system installed	Android
Video formats supported	3GPP, ASF, AVC, AVCHD, HEVC, MKV, MOV, MP4, MPEG1, MPEG2, MPEG2-PS, MPEG2-TS, MPEG4, VC-1, VP8, WEBM, WMV, XVID
Audio formats supported	FLAC, LPCM, MP3, WAV, WMA
Image formats supported	JPEG, MJPEG
Google applications	Google Chromecast
Weight & dimensions	
Display width	1126 mm
Display depth	70 mm
Display height	653 mm
Display weight	12.3 kg
Width (with stand)	1126 mm
Depth (with stand)	286 mm
Height (with stand)	718 mm

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Weight (with stand)	12.9 kg
Packaging data	
Package width	1240 mm
Package depth	141 mm
Package height	782 mm
Package weight	17 kg
Packaging content	
Stand included	No
Network	
Ethernet LAN	Yes
Wi-Fi	Yes
Features	
Wall mountable	Yes
Other features	
Power supply type	Internal
Matmenys ir svoris	
Matmenys (I × P × A)	122,00cm × 78,00cm × 14,00cm
Svoris	17,00kg

Energijos efektyvumas ir ekologinis projektavimas



Energijos efektyvumo klasė **F** A–G

- Energijos etiketė
- Gaminio informacijos lapas
- EPREL duomenų bazė

Dokumentai ir vaizdo įrašai

- Gaminio lankstinukas

Gamintojo ir saugos informacija

GAMINTOJAS

Sony

PLATINTOJAS

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