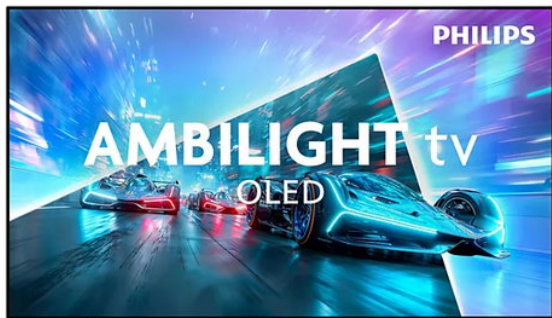


Philips 55OLED761/12 TV 139.7 cm (55") 4K Ultra HD Smart TV Wi-Fi Metallic

Gamintojas: **PHILIPS** · Modelis: **55OLED761/12** · EAN: **8718863052037** · Prekės kodas: **580886**



1 097,91 €

Kaina su PVM

Be PVM: **907,36 €**

Sandėlyje

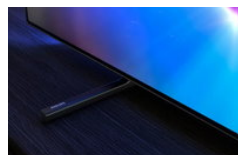


Prekė internetu

Nuskenaukite kodą arba apsilankykite www.shopro.lt

Pagrindinės savybės

- ✓ 139 cm (55") Ambilight TV, AmbiScape
- ✓ 4K OLED. 120 Hz
- ✓ P5 AI Intelligent Engine
- ✓ IntelliSound



Aprašymas

Cinematic TV feels like this

OLED761 offers the P5 AI intelligent engine with lifelike details and smooth motion. Great cinematic sound with a wide range of Smart TV contents. Ambilight responds to the content you are watching, delivering an immersive experience.

Immerse yourself in what you love. Ambilight TV

Ambilight TVs are the only TVs with integrated LED lights on the back that react to what you watch, immersing you in a halo of colourful light. This changes everything: your TV seems bigger and you'll be drawn deeper into your favourite sports, films, music and games.

AmbiScape -sync your smart bulbs to the action

Step into a new dimension of entertainment. AmbiScape extends Ambilight beyond the TV, syncing with your smart lights to transform your room into a living canvas. Feel every scene, every beat and every moment as your surroundings react in real time—pulling you deeper into the experience.

Bright OLED screen. Lifelike picture in any light

The lifelike picture of this bright OLED TV always looks superb, even if viewed at an angle. Any changes to ambient lighting in your room are automatically compensated for whatever you're watching, blacks look black (not grey), and even the smallest details will leap from the shadows and bright areas. All major HDR formats are supported.

Whatever you watch, a picture so real. P5 engine with AI

Philips P5 processor with AI delivers a picture so real it feels like you could step straight into it. A deep-learning AI algorithm processes images in a manner similar to the human brain. Whatever you're watching, you get lifelike detail and contrast, rich colours and smooth motion.

Cinematic viewing for everything you watch and play

Hold onto the edge of your seat! With Dolby Vision on board, you'll see the picture the director wanted you to see — no more disappointing scenes that are too dark to make out! From films to games, say hello to every glorious detail.

Immersive Surround sound technology

Compatibility with Dolby Atmos and DTS:X takes the sound of this TV to another level, in any room. The latest films, the newest games, the biggest sports events: with sound effects placed in the space above and around you, you'll feel like you're right in the middle of the action.

Whatever you watch, perfect TV sound. IntelliSound engine

With our IntelliSound engine on board, your OLED TV can use AI to give you the best possible sound! Whether it's shows and films, music or speech-heavy content like news, the TV will optimise settings automatically. Don't want to use AI? You can also select preset sound styles manually or customise settings yourself.

Quick and easy to find content with Titan OS

The Philips Smart TV Titan OS platform brings what you love to watch, and fast. From sequels to series and documentaries to drama, everything you want is there at the touch of a button. Whatever you're looking to watch, keep all the best streaming apps easily within your reach.

Total Gaming Solution. Thrilling play for every gamer.

HDMI 2.1, 120 Hz native refresh rate and an ultra-low input lag. Whether an indie game or AAA title, this Ambilight TV gives you the specs you need to game how you want! For more control, Game Bar 2.0 lets you customise how you play, and you can connect to a Bluetooth controller for cloud gaming.

Connect seamlessly to smart home networks

Matter Smart Home compatibility brings seamless integration to your existing smart home network. To control the TV from your Matter Smart Home app or with voice control services, simply push the button on your remote and speak. Dim the lights. Adjust your thermostat. Even turn on your Philips Ambilight TV. A single command does it all.

Thoughtful design. Responsible packaging

This slim OLED screen looks sophisticated in any room, and Ambilight creates mesmerising mood lighting even when the screen is off. Our packaging uses FSC-certified recycled cardboard and the inserts are printed on recycled paper.

Techninė specifikacija

Specifications	
Sandėlio grupė	TV [+123][-151]
Display	
Display diagonal	139.7 cm (55")
HD type	4K Ultra HD
Display resolution	3840 x 2160 pixels

Display technology	OLED
Screen shape	Flat
Native aspect ratio	16:9
Native refresh rate	120 Hz
Display diagonal (metric)	139 cm
TV tuner	
Tuner type	Analog & digital
Digital signal format system	DVB-C, DVB-S, DVB-S2, DVB-T, DVB-T2
Smart TV	
Smart TV	Yes
Internet TV	Yes
Operating system installed	Titan OS
Apple AirPlay 2 support	Yes
Hybrid Broadcast Broadband TV (HbbTV)	Yes
Video apps	Amazon Prime Video, BBC iPlayer, Disney+, HBO, Netflix, YouTube
Audio	
Number of speakers	2
RMS rated power	20 W
Audio decoders	DTS:X, Dolby Atmos, Dolby Digital
Equalizer	Yes
Sound modes	Ambience, Cinema, Dolby Audio, Game, Music, Surround, Voice
Network	
Wi-Fi	Yes
Bluetooth	Yes
Ethernet LAN	Yes
Wi-Fi standards	Wi-Fi 5 (802.11ac)
Bluetooth version	5.2
Design	
Product colour	Metallic
VESA mounting	Yes
Panel mounting interface	300 x 300 mm
Rollable display	No
Introduction year	2026
Stand type	Legs stand

Stand colour	Chrome
Performance	
High Dynamic Range (HDR) supported	Yes
High Dynamic Range (HDR) technology	Dolby Vision, High Dynamic Range 10 (HDR10), High Dynamic Range 10+ (HDR10 Plus), Hybrid Log-Gamma (HLG)
Game mode	Yes
Teletext function	Yes
Teletext	1000 pages
Teletext standards	Hyper-text
Subtitles function	Yes
Video formats supported	AV1, AVI, HEVC, HEVC/H.265, MKV, MPEG1, MPEG2, MPEG4, VP9
Audio formats supported	AAC, FLAC, MP3, WAV
Image formats supported	BMP, GIF, HEIF, JPEG, PNG
Subtitle formats supported	ASS, SMI, SRT, SSA, SUB, TXT
AMD FreeSync	Yes
AMD FreeSync type	FreeSync Premium
NVIDIA G-SYNC	No
Game features	Auto Low Latency Mode (ALLM), HGiG, Variable Refresh Rate (VRR)
Calman Ready	Yes
Parental control	Yes
USB recording	No
Ports & interfaces	
HDMI ports quantity	4
USB 2.0 ports quantity	2
USB 3.2 Gen 1 (3.1 Gen 1) Type-A ports quantity	0
Common interface (CI)	Yes
Common interface Plus (CI+)	Yes
HDMI version	2.1
Audio Return Channel (ARC)	Yes
HDCP	Yes
HDCP version	2.3
Ethernet LAN (RJ-45) ports	1
Digital audio optical out	1
Headphone outputs	1
RF ports quantity	1

Consumer Electronics Control (CEC)	EasyLink
Management features	
Voice control	Yes
Electronic Programme Guide (EPG)	Yes
Auto power off	Yes
Sleep timer	Yes
Firmware upgradeable	Yes
Works with Amazon Alexa	Yes
Works with the Google Assistant	Yes
Works with Samsung Bixby	No
Power	
Power consumption (standby)	0.3 W
Energy efficiency class (SDR)	G
Energy efficiency class (HDR)	G
Energy consumption (SDR) per 1000 hours	84 kWh
Energy consumption (HDR) per 1000 hours	89 kWh
Energy saving mode	Yes
Energy efficiency scale	A to G
Brand-specific features	
Philips technologies (AV/TV)	3 Sided Ambilight, Amazon Alexa Built-in, Ambilight, Dolby Atmos®, Game Bar, HDR10+, TITAN OS, Titan Smart TV Operating System, Voice Control, Works With Control4, Works With Matter
Weight & dimensions	
Width (with stand)	1228 mm
Depth (with stand)	278 mm
Height (with stand)	771 mm
Weight (with stand)	17.5 kg
Width (without stand)	1228 mm
Depth (without stand)	58 mm
Height (without stand)	702 mm
Weight (without stand)	17 kg
Stand width	78.5 cm
Packaging data	
Package width	1400 mm
Package depth	160 mm

Package height	860 mm
Package weight	21.9 kg
Package type	Box
Packaging content	
Desktop stand	Yes
Cables included	AC
Remote control included	Yes
Smart Remote included	Yes