



**Monitor LG
UltraFine
27U730A-B 27
inch 4K Ultra HD
(3840x2160)
IPS, USB-C 90W,
HDR10 for
Content
Creators**

Modelis: 27U730A-B

Gamintojas: LG

EAN: 8806096506806

Prekės kodas: 441341

288.98€

**LG UltraFine 27U730A-B 27" 4K UHD IPS Monitor for
Professional Use**

Pateikta prekės informacija yra orientacinio pobūdžio. Techninės savybės, nuotraukos, aprašymai ir kaina gali keistis be išankstinio perspėjimo. Gamintojas ir pardavėjas neatsako už galimus duomenų neatitikimus ar tipografines klaidas. Prieš įsigyjant rekomenduojame pasitikrinti aktualią informaciją.

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The LG UltraFine 27U730A-B monitor is engineered for professionals, content creators, and users demanding uncompromising visual quality. This 27-inch display delivers stunning 4K Ultra HD resolution (3840 x 2160), providing over 8.29 million pixels for intricate detail, perfect for multitasking and complex editing workflows without needing to zoom in or out.

Unmatched Clarity and Color Accuracy

Featuring a premium IPS panel and 3-side borderless design, this monitor ensures consistent color expression and wide 178° viewing angles. The UltraFine display meets industry standards for accurate color representation, making it a reliable tool for creative work.

- **4K Ultra HD Resolution:** 3840 x 2160 pixels, offering four times the pixel density of standard Full HD, ideal for detailed graphics and video editing.
- **Professional Color Gamut:** Compatible with HDR10 (High Dynamic Range) and covering 90% of the DCI-P3 color gamut, ensuring creators experience precise colors, fine details, and enhanced brightness levels (300 cd/m²).
- **Deep Contrast (IPS Panel):** High contrast ratio (1000:1) guarantees deeper blacks and brighter whites, revealing critical details even in the darkest visuals.
- **Flicker-Free Technology:** Designed to reduce eye strain during extended periods of use, supporting maximum refresh rate of 60 Hz.

Seamless Connectivity and Ergonomic Design

Maximize your efficiency with the versatile connectivity options of the 27U730A-B, including an all-in-one USB-C port that simplifies your workspace setup.

- **USB-C Power Delivery (90W):** A single USB-C cable handles display signal, data transfer (USB 3.2 Gen 1), and provides up to 90W charging power to your compatible laptop simultaneously, ensuring a clutter-free desk.
- **Built-in Speakers with Waves MaxxAudio:** Enjoy an immersive audio experience perfect for multimedia consumption, gaming, or reviewing video edits with dual 5W speakers (10W RMS total power).
- **Multiple Inputs:** Equipped with HDMI (x2) and DisplayPort 1.4, allowing easy connection between various devices, from Mac setups to PCs.

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- **Optimized Workspace:** The LG Switch app allows for quick customization of image quality and brightness, plus screen splitting capabilities (up to 11 options) for enhanced multitasking.
- **Adjustable Ergonomics:** The slim, space-saving L-stand offers full adjustments, including swivel, tilt, pivot, and height control, ensuring optimal viewing comfort. VESA mounting is also supported (100x100 mm).

LG (Life's Good) is a global leader in consumer electronics and display technology, renowned for pushing innovation, quality, and user-centric design in their monitor lineup.

Order this high-performance 4K UHD monitor today from ++SHOP++ and elevate your professional productivity.

Clarity with 8.29 million pixels

With 4K UHD (3840x2160) IPS and 3-side borderless design, it allows you to provide a workspace with four times the resolution of Full HD screen while editing multiple track without enlarge or reduce the timelines.

True colors trusted by pro

UltraFine is compatible with industry standard HDR10 (High Dynamic Range), based on the DCI-P3 90% color gamut, supporting specific levels of color and brightness that enable creators to experience the visual clarity with precise colors of the content and fine details.

Deeper black for detail

High contrast ratio delivers fine details without crushing, even in dark visuals. The IPS provides the consistent color expression on the screen from edge to edge, and it conveys your visual output.

All-in-One USB-C

The USB-C supports display, data transfer, and 90W device charging simultaneously, providing seamless laptop support all through a single cable.

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Multiple connections from mac device to pc

Starters and professionals tend to have lots of gears. Link your various devices together and achieve the work efficiency.

Immersive sound

Immersive visual experience with Waves MaxxAudio—perfect for everything from blockbuster movies to adventure games. It makes every scene feel richer, with greater depth and detail.

Switch swiftly

LG Switch app optimizes your monitor for both work and life. Effortlessly customize your preferred image quality and brightness, also possible to split the display into 11 options and quickly launch your video call platform, making it even more convenient.

Clutter-free, slim design

The clutter-free L-stand and a 3-sides virtually borderless design are crafted to save desk space, making your setup efficient and reducing strain for staying focused longer with a fully adjustable base for swivel, tilt, pivot and height adjustments.

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Summary: LG 27U730A-B. Display diagonal: 68.6 cm (27"), Display resolution: 3840 x 2160 pixels, HD type: 4K Ultra HD, Response time: 5 ms, Native aspect ratio: 16:9, Viewing angle, horizontal:

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178°, Viewing angle, vertical: 178°. Built-in speaker(s). Built-in USB hub, USB hub version: 3.2 Gen 1 (3.1 Gen 1). VESA mounting, Height adjustment. Product colour: Black | Vendor Homepage: <https://www.lg.com/za/monitors/ultrafine-uhd-4k/27u730a-b/> | Anti-glare screen: Yes | Colour depth: 10 | Colour gamut: 90 | Colour gamut standard: DCI-P3 | Contrast ratio (typical): 1000:1 | Display brightness (typical): 300 | Display diagonal: 27 | Display diagonal (metric): 68.4 | Display number of colours: 1.07 billion colours | Display resolution: 3840 x 2160 | HD type: 4K Ultra HD | High Dynamic Range (HDR) supported: Yes | High Dynamic Range (HDR) technology: HDR Effect/High Dynamic Range 10 (HDR10) | Maximum refresh rate: 60 | Native aspect ratio: 16:9 | Panel type: IPS | Pixel pitch: 0.0518 x 0.1554 | Response time: 5 | Screen shape: Flat | Viewing angle, horizontal: 178 | Viewing angle, vertical: 178 | Flicker-free technology: Yes | Smart modes: Energy saving | Built-in speaker(s): Yes | Number of speakers: 2 | RMS rated power: 10 | Product colour: Black | Built-in USB hub: Yes | DisplayPort version: 1.4 | DisplayPorts quantity: 1 | HDMI: Yes | HDMI ports quantity: 2 | Headphone out: Yes | Number of USB Type-C upstream ports quantity: 1 | USB hub version: 3.2 Gen 1 (3.1 Gen 1) | USB Power Delivery (USB PD): Yes | USB Power Delivery up to: 90 | USB Type-A downstream ports quantity: 2 | Height adjustment: Yes | Panel mounting interface: 100 x 100 | Pivot: Yes | Swivelling: Yes | Tilt adjustment: Yes | VESA mounting: Yes | AC adapter output voltage: 20 | AC input frequency: 50/60 | AC input voltage: 100 - 240 | Energy consumption (HDR) per 1000 hours: 27 | Energy consumption (SDR) per 1000 hours: 26 | Energy efficiency class (HDR): G | Energy efficiency class (SDR): F | Energy efficiency scale: A to G | Input current: 9 | Power consumption (standby): 0.5 | Depth (with stand): 253.2 | Depth (without stand): 45.4 | Height (with stand): 539.2 | Height (without stand): 363.5 | Weight (with stand): 7700 | Weight (without stand): 10400 | Width (with stand): 613.5 | Width (without stand): 613.5 | Package depth: 451 | Package height: 217 | Package weight: 10400 | Package width: 694 | Cables included: AC/HDMI/USB Type-C | Power adapter included: Yes | Brand specific technologies: Black Stabilizer | Compliance certificates: CE/cUL/KC | Data Sheet (Link): <https://eprel.ec.europa.eu/api/product/2310473/fiches?language=EN> | Energy efficiency class: F | EPREL Registration Number: 2310473 | EPREL Version Number: 1 | Model: 27U730A | Unit Calculated Volume: 0.0644805 | Product Net Weight: 7.7 | Unit Calculated Weight: 10.5

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