



# Monitor ASUS ProArt PA278CV Professional 27 inch WLED IPS WQHD USB-C



Modelis: 90LM06Q0-B01370

Gamintojas: ASUS

EAN: 4718017910040

Prekės kodas: 400267

## 593.99€

## ASUS ProArt PA278CV Professional Monitor

The ASUS ProArt Display PA278CV is a 27-inch monitor meticulously designed to cater to the demands of creative professionals. Whether you're engaged in photo editing, video post-production, or graphic design, this monitor delivers exceptional performance and color accuracy. Each unit is factory-calibrated and Calman Verified, ensuring a color accuracy of  $\Delta E 2$ . It also covers 100% of the sRGB and 100% of the Rec. 709 color spaces, meeting industry standards.

### Features:

Pateikta prekės informacija yra orientacinio pobūdžio. Techninės savybės, nuotraukos, aprašymai ir kaina gali keistis be išankstinio perspėjimo. Gamintojas ir pardavėjas neatsako už galimus duomenų neatitikimus ar tipografines klaidas. Prieš įsigyjant rekomenduojame pasitikrinti aktualią informaciją.

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- **100% sRGB and Rec. 709:** Enjoy rich, vivid colors that bring out every detail in your photos and videos.
- **ΔE 2 Color Accuracy:** Experience true-to-life color reproduction, ensuring your images look exactly as intended.
- **Calman Verified:** Each monitor undergoes rigorous testing to guarantee industry-leading color accuracy.
- **ProArt Preset:** Quickly adjust color gamuts with multiple modes tailored for color grading, video editing, and photo manipulation.
- **ProArt Palette:** Customize your display with a wide range of parameters, including color hue, temperature, and gamma adjustments.
- **USB-C Connectivity:** The integrated USB-C port supports data transfers, DisplayPort, and 65W power delivery via a single cable.
- **QuickFit Virtual Scale:** Save time with the on-screen grid for aligning and previewing documents in their actual sizes before printing.
- **ASUS Eye Care Technology:** Protect your eyes with Ultra-Low Blue Light technology and Flicker-Free technology.
- **Ergonomic Stand:** Enjoy comfortable viewing with tilt, swivel, pivot, and height adjustments.

The integrated USB-C port not only supports fast data transfers and DisplayPort connectivity but also provides 65W power delivery, streamlining your workspace by reducing cable clutter. The PA278CV also acts as a USB hub, expanding your device's connectivity options.

**ASUS** is a globally recognized company renowned for its innovative technology and commitment to quality in the computing and electronics industries. Their ProArt series is specifically designed for creative professionals who demand the highest levels of performance and accuracy.

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### **Incomparable Color. Unlimited Creativity.**

ProArt Display PA278CV is a 27-inch monitor designed to satisfy the needs of creative professionals, from photo and video editing to graphic design. ProArt Display PA278CV is factory calibrated and Calman Verified to deliver superb color accuracy (ΔE 2). It also provides industry-standard 100% sRGB / 100% Rec. 709 color space coverage. The integrated USB-C port supports data transfers,

DisplayPort and also support 65W power delivery via one cable provides convenient solution and

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keep your desk area tidy. PA278CV makes it easy to achieve the exact look you desire quickly, easily and precisely.

### **Bring out the true beauty of your pictures**

The ProArt display delivers industry-standard 100% sRGB/100% Rec. 709 and support DCI-P3 color gamut for rich, vivid reproduction that ensures every detail of your photos is clear and lifelike.

### **High color fidelity for truly expressive hues**

Revel in pure, expressive hues thanks to accurate, true-to-life color reproduction. ProArt displays achieve  $\Delta E 2$ , so your images are accurately reproduced on screen – allowing you to see exactly how your work is going to look when it's finished.

### **True color, right out of box**

Color professionals rely on color-accurate displays to ensure that their creations look exactly as intended. ProArt Display PA278CV is factory calibrated and Calman Verified to guarantee industry-leading color accuracy. Every ProArt display undergoes stringent, meticulous testing to ensure smoother color gradation. Consumer of pro, you're assured color-accurate viewing and content-creation experiences.

### **Quick color-gamut adjustment**

ASUS-exclusive ProArt Preset provides multiple modes for quick color-gamut adjustment. Whether you're color grading, video editing or manipulating photos, you can switch and match your needs easily.

### **Personalized editing experience**

ASUS ProArt Palette lets you customize your display via a wide range of parameters, including color hue, temperature and gamma adjustments – all easily accessed via intuitive on-screen menus. There are also two-point grayscale sliders for all six colors, providing greater color-adjustment flexibility than many competing monitors. ProArt Palette empowers you to produce quickly and consistently, and makes it easy to keep your color management in check.

### **The USB-C That Does It All**

ProArt Display PA278CV gives you unparalleled compatibility with USB-C, HDMI and DisplayPort most multimedia devices. The integrated USB-C port supports data transfers, DisplayPort and also support

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65W power delivery. PA278CV also serves as a USB hub, meaning that when you connect to it via USB-C (using C to C cable, or C to A cable), your device gains access to whatever peripherals are connected to the USB ports.

### **Real-size artwork preview**

Save time and work smarter with ASUS QuickFit Virtual Scale. This clever feature overlays a grid on the screen that allows to align and preview documents in their actual sizes prior to printing.

### **Protect your eyes with ASUS Eye Care technology**

#### **ASUS Ultra-Low Blue Light technology**

Exclusive ASUS Ultra-Low Blue Light technology protects you from blue-light emissions that may be harmful to your vision. It offers four blue-light filter settings that are easily accessed through the on-screen menu via the hotkey.

#### **ASUS Flicker-Free technology**

ASUS Flicker-Free technology provides a more comfortable viewing experience and work environment by reducing on-screen flicker to minimize eye strain, headaches and eye fatigue when you spend long hours in front of the display.

### **Versatile comfort with ergonomic stand design**

With an ergonomically-designed stand with tilt, swivel, pivot and height adjustments, ProArt displays provide comfortable viewing and usage experiences. The ability to pivot the screen clockwise or counterclockwise 90 degrees for use in portrait mode comes in handy when working with long documents, coding or website browsing. Furthermore, the quick-release stand makes it easy to attach the display via the integrated VESA wall mount – screw-free, so it's done in seconds!

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Product Description: ASUS ProArt PA278CV - LED monitor - 27" | Device Type: LED-backlit LCD

monitor - 27" | Energy Label QR Code URL: <https://eprel.ec.europa.eu/qr/384242> | Energy Class:

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Class G | Power Consumption (On mode): 32.1 W | Features: USB 3.1 hub | Panel Type: IPS | Aspect Ratio: 16:9 | Native Resolution: WQHD 2560 x 1440 at 75 Hz | Pixel Pitch: 0.233 mm | Brightness: 350 cd/m<sup>2</sup> | Contrast Ratio: 1000:1 / 100000000:1 (dynamic) | Response Time: 5 ms (grey-to-grey) | Colour Support: 16.7 million colours | Colour Gamut: 100% sRGB | Input Connectors: HDMI, 2xDisplayPort, USB-C | Display Position Adjustments: Height, pivot (rotation), swivel, tilt | Screen Coating: Anti-glare | Voltage: AC 120/230 V (50/60 Hz) | Dimensions (WxDxH) - with stand: 61.5 cm x 22.8 cm x 37.4 cm | Weight: 8.4 kg | Environmental Standards: TCO Certified Displays 9 | Compliant Standards: TUV Rheinland Low Blue Light Certification, TUV Rheinland Flicker Free Certification, DisplayPort 1.2

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