



# Monitors ASUS ProArt PA278QV Professional 27- inch IPS WQHD (2560x1440) Calman Verified Monitor with Ergonomic Stand



Modelis: 90LM05L1-B01370

Gamintojas: ASUS

EAN: 4718017603614

Prekės kodas: 400226

## 298.99€

## ASUS ProArt PA278QV Professional 27-inch WQHD IPS Monitor

Pateikta prekės informacija yra orientacinio pobūdžio. Techninės savybės, nuotraukos, aprašymai ir kaina gali keistis be išankstinio perspėjimo. Gamintojas ir pardavėjas neatsako už galimus duomenų neatitikimus ar tipografines klaidas. Prieš įsigyjant rekomenduojame pasitikrinti aktualią informaciją.

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Designed specifically to meet the rigorous demands of creative professionals—including photo and video editors, and graphic designers—the ASUS ProArt PA278QV delivers uncompromising visual quality. This 27-inch monitor features a crisp WQHD (2560 x 1440) resolution and an advanced IPS panel, providing breathtaking clarity and wide 178° viewing angles.

Achieving True Color fidelity is paramount for content creation. The ProArt PA278QV is factory calibrated and Calman Verified, guaranteeing superb, industry-leading color accuracy with a Delta E value of less than 2 ( $\Delta E < 2$ ). Enjoy vast coverage of the industry-standard 100% sRGB and 100% Rec. 709 color spaces, ensuring that your artwork is reproduced exactly as intended.

## Precision and Customization for Creative Workflow

- **Calman Verified Accuracy:** Factory calibrated to ensure phenomenal color fidelity ( $\Delta E < 2$ ), crucial for professional color grading and editing.
- **ProArt Palette:** Customize your display effortlessly using the ASUS-exclusive ProArt Palette. This feature offers comprehensive control over six-axis color, black-level, brightness, hue, temperature, and gamma adjustments.
- **ProArt Preset Modes:** Quickly switch between multiple preset modes tailored for different creative scenarios, such as color grading or photo manipulation.
- **WQHD IPS Panel:** Crisp 2560 x 1440 resolution provides significantly more screen space and detail compared to Full HD displays.

## Ergonomics and Connectivity

The ProArt PA278QV is built for maximum comfort during long creative sessions. Its versatile ergonomic stand allows for tilt, swivel, height, and full 90-degree pivot (rotation) adjustments, perfect for working with long documents or coding in portrait mode. The quick-release stand also supports VESA mounting for wall installation.

Connectivity is robust, featuring DisplayPort 1.2, Mini DisplayPort, DVI-D, and HDMI 1.4 ports. A built-in USB 3.0 hub allows easy connection of peripherals and external storage devices, maximizing your workflow efficiency.

## ASUS Eye Care and Features

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- **ASUS QuickFit Virtual Scale:** Overlays a real-size grid on the screen, allowing you to align and preview documents in their actual print sizes instantly.
- **Flicker-Free Technology:** Reduces screen flicker to minimize eye strain and fatigue during extended use.
- **Ultra-Low Blue Light:** Protects your eyes from potentially harmful blue light emissions with accessible filter settings.

**ASUS** is a world-renowned leader in the technology industry, celebrated for engineering products with exceptional quality and innovation, particularly serving the professional and gaming markets with cutting-edge displays and components.

Order today from ++SHOP++ as we offer the best prices and reliable delivery on professional ASUS ProArt monitors.

### **Incomparable Color. Unlimited Creativity.**

ProArt Display PA278QV is a 27-inch monitor designed to satisfy the needs of creative professionals, from photo and video editing to graphic design. ProArt Display PA278QV is factory calibrated and Calman Verified to deliver superb color accuracy ( $\Delta E 2$ ). It also provides industry-standard 100% sRGB / 100% Rec. 709 color space coverage. With ASUS-exclusive features, such as ProArt Preset and ProArt Palette with six-axis color, black-level and brightness adjustments, PA278QV makes it easy to achieve the exact look you desire quickly, easily and precisely.

### **Bring out the true beauty of your pictures**

The ProArt display delivers industry-standard 100% sRGB and 100% Rec. 709 color gamut for rich, vivid reproduction that ensures every detail of your photos is clear and lifelike.

### **High color fidelity for truly expressive hues**

Revel in pure, expressive hues thanks to accurate, true-to-life color reproduction. ProArt displays achieve  $\Delta E 2$ , so your images are accurately reproduced on screen – allowing you to see exactly how your work is going to look when it's finished.

### **True color, right out of box**

Color professionals rely on color-accurate displays to ensure that their creations look exactly as

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intended. ProArt Display PA278QV is factory calibrated and Calman Verified to guarantee industry-leading color accuracy. Every ProArt display undergoes stringent, meticulous testing to ensure smoother color gradation. Consumer of pro, you're assured color-accurate viewing and content-creation experiences.

### **Quick color-gamut adjustment**

ASUS-exclusive ProArt Preset provides multiple modes for quick color-gamut adjustment. Whether you're color grading, video editing or manipulating photos, you can switch and match your needs easily.

### **Personalized editing experience**

ASUS ProArt Palette lets you customize your display via a wide range of parameters, including color hue, temperature and gamma adjustments – all easily accessed via intuitive on-screen menus. There are also two-point grayscale sliders for all six colors, providing greater color-adjustment flexibility than many competing monitors. ProArt Palette empowers you to produce quickly and consistently, and makes it easy to keep your color management in check.

### **Rich Connectivity**

ProArt Display PA278QV offers rich connectivity with DisplayPort 1.2, Mini DisplayPort, DVI-D, and HDMI (v 1.4) ports and a built-in USB hub, so it's easy to hook up to a wide variety of devices and enjoy ultrafast transfer speeds with external storage – catering to every content-creation demand.

### **Real-size artwork preview**

Save time and work smarter with ASUS QuickFit Virtual Scale. This clever feature overlays a grid on the screen that allows to align and preview documents in their actual sizes prior to printing.

### **Protect your eyes with ASUS Eye Care technology**

#### **ASUS Ultra-Low Blue Light technology**

Exclusive ASUS Ultra-Low Blue Light technology protects you from blue-light emissions that may be harmful to your vision. It offers four blue-light filter settings that are easily accessed through the on-screen menu via the hotkey.

### **ASUS Flicker-Free technology**

ASUS Flicker-Free technology provides a more comfortable viewing experience and work

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environment by reducing on-screen flicker to minimize eye strain, headaches and eye fatigue when you spend long hours in front of the display.

### **Versatile comfort with ergonomic stand design**

With an ergonomically-designed stand with tilt, swivel, pivot and height adjustments, ProArt displays provide comfortable viewing and usage experiences. The ability to pivot the screen clockwise or counterclockwise 90 degrees for use in portrait mode comes in handy when working with long documents, coding or website browsing. Furthermore, the quick-release stand makes it easy to attach the display via the integrated VESA wall mount – screw-free, so it's done in seconds!

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Product Description: ASUS ProArt PA278QV - LED monitor - 27" | Device Type: LED-backlit LCD monitor - 27" | Energy Label QR Code URL: <https://eprel.ec.europa.eu/qr/384209> | Energy Class: Class G | Power Consumption (On mode): 32.1 W | Features: USB 3.0 hub | Panel Type: IPS | Aspect Ratio: 16:9 | Native Resolution: WQHD 2560 x 1440 | Pixel Pitch: 0.2331 mm | Brightness: 350 cd/m<sup>2</sup> | Contrast Ratio: 1000:1 / 100000000:1 (dynamic) | Response Time: 5 ms (grey-to-grey) | Colour Support: 16.7 million colours | Colour Gamut: 100% Rec 709, 100% sRGB | Input Connectors: HDMI, DVI-D, DisplayPort, Mini DisplayPort | Display Position Adjustments: Height, pivot (rotation), swivel, tilt | Screen Coating: Anti-glare | Voltage: AC 120/230 V (50/60 Hz) | Colour: Black | Dimensions (WxDxH) - with stand: 61.5 cm x 22.6 cm x 53.2 cm | Weight: 7.72 kg | Environmental Standards: TCO Certified Displays 9, ENERGY STAR Qualified | Compliant Standards: UL, TUV GS, VCCI, BSMI, cUL, WHQL, CB, CCC, TUV Ergo, FCC, RoHS, ISO 9241-307, KCC, WEEE, PSE Mark, J-MOSS, ErP Ready, E-Standby, UkrSEPRO, KC, RCM, TUV Rheinland Low Blue Light Certification, CU, TUV Rheinland Flicker Free Certification

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