

# Monitor LG 27BA54QB-B 27 inch QHD IPS Business Display 2560x1440 with USB Hub and Ergonomic Stand



Modelis: 27BA54QB-B

Gamintojas: LG

EAN: 8806096431160

Prekės kodas: 389016

## 287.99€

## LG 27BA54QB-B 27" QHD IPS Versatile Business Monitor

The LG 27BA54QB-B is a versatile 27-inch Quad HD (2560 x 1440) monitor engineered for professional environments, including offices, public institutions, hospitals, and customer service centers. Utilizing high-performance IPS panel technology, this display delivers exceptionally clear,

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consistent, and vivid colors across wide 178-degree viewing angles, ensuring every user benefits from superior visual quality. Its virtually 3-side borderless design allows for seamless multi-monitor setups and fits perfectly into various workspace environments.

## Exceptional Visual Performance and Color Accuracy

Experience amazing color depth and detail with HDR technology compatibility. This QHD monitor supports industry standard HDR10 (High Dynamic Range), covering 99% of the sRGB color gamut (Typical). This ensures dramatic colors and specific levels of brightness are accurately reproduced, enhancing content viewing whether you are editing photos, consuming HDR content, or reviewing detailed documents.

## Optimized Connectivity and Workspace Management

Designed for maximum efficiency, the 27BA54QB offers a variety of essential ports, eliminating connectivity limitations. It features a built-in USB 3.2 Gen 1 hub with downstream ports, two HDMI ports (v2.2), and a DisplayPort (v1.4), allowing you to easily connect numerous devices and manage peripherals with ease. Furthermore, the monitor includes an integrated power module (internal power supply), removing external power bricks and streamlining your workstation for better space utilization and a cleaner desk setup.

## Productivity, Comfort, and Eye Care Features

- **Ergonomic Design:** The highly adjustable stand provides comprehensive comfort options, supporting tilt (-5° to 21°), swivel (-45° to 45°), pivot (90° vertical rotation), and 150 mm height adjustment. This allows users who spend extended hours in front of the screen to achieve the optimal viewing position.
- **LG Switch App:** Optimize your workflow effortlessly. This application allows you to divide the display into up to six customized areas, manage schedules, or launch video calls instantly using mapped hotkeys, enhancing multitasking efficiency.
- **Eye Care Technologies:** Protect your vision with Flicker Safe, which reduces invisible screen flickering to minimize eye strain. Additionally, Reader Mode adjusts color temperature and luminance, helping to lessen eye fatigue and provide comfort when reading documents.

- **Built-in Audio:** Integrated 10W (2 x 5W) stereo speakers provide clear audio without the need for external desktop speakers.

**LG** is a global leader in technology and innovation, renowned for producing high-quality monitors that enhance productivity and user experience in both home and professional settings, backed by certifications like ENERGY STAR and TCO.

Order today from ++SHOP++ as we offer the best deals and reliable delivery for professional display solutions.

## **27" QHD IPS display**

### **Vivid color at wide angles**

LG QHD (2560 x 1440) monitor with IPS technology delivers a clear and consistent color. It can provide vivid color reproduction and help users to view the screen at a wide angle.

## **Versatile business monitors for various workspace**

This versatile monitor can cover various works at many places, such as offices, public institutions, hospitals, and customer service, with a clear IPS display and 3-side virtually borderless design.

## **HDR10 with sRGB 99% (Typ.)**

### **See amazing colors**

HDR technology is now applied to various content. This monitor is compatible with industry standard HDR10 (High Dynamic Range), based on the sRGB 99% color gamut, supporting specific levels of color and brightness that enables viewers to enjoy the dramatic colors of the content.

## **Multi ports**

### **A variety of interface**

The 27BA54QB offers a variety of ports, solving the problem of limited connectivity for hardworking individuals. With its multiple ports, you can easily connect numerous devices for efficient desk setup. Say goodbye to the frustration of running out of ports.

## **Integrated power module**

### **Fully use your desk**

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With built-in power, workstations can have a streamlined, spacious setup. This improves space utilization and organization, resulting in a cleaner and more efficient work environment.

## **LG Switch app**

### **Switch swiftly**

LG Switch app helps to optimize the monitor for an efficient work environment. You can divide the display into six areas, manage the schedules, or launch a video call platform with a mapped hotkey effortlessly.

## **Ergonomic design**

### **Easy and comfy**

The 27BA450 supports tilt, swivel, pivot, and height adjustment options to make a comfortable workstation for those who spend extended hours in front of monitors. Also, our ergonomic stand facilitates communication with customers or colleagues by allowing for a downward height adjustment.

## **Flicker Safe**

Flicker Safe reduces invisible flickering on the screen, which helps reduce eye strain.

## **Reader Mode**

Reader Mode adjusts color temperature and luminance that helps to lessen eye fatigue and provide eye comfort while reading documents on a monitor.

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## Reader Mode

Reader Mode adjusts color temperature and luminance that helps to lessen eye fatigue and provide eye comfort while reading documents on a monitor.

- 27" QHD (2560 x 1440) IPS display
- HDR10 / sRGB 99% (Typ.)
- Built-in Power
- Flicker Safe & Reader Mode
- Tilt / Height / Swivel / Pivot adjustable stand
- LG Switch app

Summary: LG 27BA54QB-B. Display diagonal: 68.6 cm (27"), Display resolution: 2560 x 1440 pixels, HD type: Quad HD, Display technology: LCD, Response time: 5 ms, Native aspect ratio: 16:9, Viewing angle, horizontal: 178°, Viewing angle, vertical: 178°. Built-in speaker(s). Built-in USB hub, USB hub version: 3.2 Gen 1 (3.1 Gen 1). VESA mounting, Height adjustment. Product colour: Black | Vendor Homepage: <https://www.lg.com/global/business/monitors/lg-27ba54qb#> | Anti-glare screen: Yes | Colour depth: 8 | Colour gamut standard: sRGB | Contrast ratio (typical): 1000:1 | Display brightness (peak): 350 | Display brightness (typical): 350 | Display diagonal: 27 | Display diagonal (metric): 68.466 | Display number of colours: 16.7 million colours | Display resolution: 2560 x 1440 | Display technology: LCD | HD type: Quad HD | High Dynamic Range (HDR) supported: Yes | High Dynamic Range (HDR) technology: HDR Effect/High Dynamic Range 10 (HDR10) | Maximum refresh rate: 75 | Native aspect ratio: 16:9 | Panel type: IPS | Pixel pitch: 0.2331 x 0.2331 | Response time: 5 | Response time measurement type: GTG (Gray to Gray) | Screen shape: Flat | sRGB coverage (typical): 99 | Supported graphics resolutions: 2560 x 1440 | Touchscreen: No | Viewing angle, horizontal: 178 | Viewing angle, vertical: 178 | AMD FreeSync: No | Flicker-free technology: Yes | NVIDIA G-SYNC: No | Built-in camera: No | Built-in speaker(s): Yes | Number of speakers: 2 | RMS rated power: 10 | Frameless design: Yes | Market positioning: Business | Product colour: Black | Built-in KVM switch: Yes | Built-in USB hub: Yes | DisplayPort out quantity: 1 | DisplayPort version: 1.4 | DisplayPorts quantity: 1 | HDCP: Yes | HDMI: Yes | HDMI ports quantity: 2 | HDMI version: 2.2 | Headphone out: Yes | Number of upstream ports: 1 | USB hub version: 3.2 Gen 1 (3.1 Gen 1) | USB Type-A downstream ports quantity: 2 | Adjustable height (max): 150 | Cable lock slot: Yes | Cable lock slot type: Kensington | Height adjustment: Yes | Number of OSD languages: 17 | On Screen Display (OSD): Yes | Panel mounting interface: 100 x 100 | Pivot: Yes | Swivel angle range: -45 - 45 | Swivelling: Yes | Tilt adjustment: Yes | Tilt angle range: -5 - 21 | VESA mounting: Yes | AC input

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frequency: 50/60 | AC input voltage: 100 - 240 | Energy consumption (HDR) per 1000 hours: 27 | Energy consumption (SDR) per 1000 hours: 16 | Energy efficiency class (HDR): G | Energy efficiency class (SDR): D | Energy efficiency scale: A to G | Power consumption (off): 0.3 | Power consumption (standby): 0.5 | Power supply type: Internal | Depth (with stand): 250 | Depth (without stand): 63 | Height (with stand): 569.7 | Height (without stand): 569.7 | Weight (with stand): 8100 | Weight (without stand): 5300 | Width (with stand): 613.5 | Width (without stand): 613.5 | Package depth: 198 | Package height: 547 | Package type: Box | Package weight: 10700 | Package width: 722 | Cables included: AC/DisplayPort | DisplayPort cable length: 1.8 | Power cable length: 1.8 | Stand included: Yes | Sustainability certificates: ENERGY STAR/EPEAT/TCO | Brand specific technologies: Black Stabilizer, Super+ Resolution | Data Sheet (Link): <https://eprel.ec.europa.eu/api/product/2224735/fiches?language=EN> | Energy efficiency class: D | EPREL Registration Number: 2224735 | EPREL Version Number: 1 | Units per Pallet: 0 | Unit Calculated Volume: 0.08022 | Product Net Weight: 8.1 | Unit Calculated Weight: 11.9

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