



# Monitor ASUS ProArt Display PA27UCGE 27inch IPS WLED UHD 16:9 160Hz



Modelis: 90LM04NC-B01K71

Gamintojas: ASUS

EAN: 4711387734667

Prekės kodas: 380391

## 892.99€

## ASUS ProArt Display PA27UCGE

The ASUS ProArt PA27UCGE is a 27-inch 4K HDR professional monitor designed for video editors, colorists, and game developers seeking exceptional color accuracy and performance. This monitor delivers stunning visuals with its 3840 x 2160 resolution, 160Hz high refresh rate, and 600 nits brightness. Covering 98% of the DCI-P3 gamut and featuring a Delta E 1 color accuracy, the PA27UCGE ensures true-to-life colors in any environment. The ASUS Light Sync technology guarantees consistent backlight performance, providing a reliable and distraction-free user experience.

### Features:

Pateikta prekės informacija yra orientacinio pobūdžio. Techninės savybės, nuotraukos, aprašymai ir kaina gali keistis be išankstinio perspėjimo. Gamintojas ir pardavėjas neatsako už galimus duomenų neatitikimus ar tipografines klaidas. Prieš įsigyjant rekomenduojame pasitikrinti aktualią informaciją.

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- **4K HDR Visuals:** Enjoy exceptional detail and clarity with the 3840 x 2160 resolution panel.
- **High Color Accuracy:** Factory calibrated to Delta E 1, ensuring industry-leading color fidelity.
- **160Hz Refresh Rate:** Ideal for fast-rendering games and quality checks, providing smooth visuals.
- **LuxPixel™ Technology:** An anti-glare, low-reflection coating that minimizes reflections while ensuring accurate colors and sharp details.
- **ASUS Light Sync:** Features sensors for remarkable color accuracy and precise color temperature from startup.
- **Self-Calibration:** Built-in colorimeter for standalone calibration, compatible with any operating system.
- **Extensive Connectivity:** Includes USB-C with 96W power delivery, HDMI, and DisplayPort for versatile connectivity.
- **Ergonomic Design:** Offers tilt, swivel, pivot, and height adjustments for optimal viewing position.
- **Auto KVM Switch:** Effortlessly switch and control between two connected laptops or PCs with a single keyboard and mouse.

The PA27UCGE supports multiple HDR formats (HLG, HDR-10) and offers extensive connectivity, including USB-C with 96W power delivery, making it ideal for creative workflows. Experience seamless multitasking and efficient workflows with features like ASUS DisplayWidget Center and Picture-by-Picture (PbP) mode.

**ASUS** is a globally recognized technology company known for its high-quality computer hardware and innovative designs, dedicated to providing solutions that enhance both work and play.

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4K HDR Professional Monitor

### Exceptional Color Precision within Reach

ASUS ProArt Display PA27UCGE is 27-inch 4K HDR monitors designed for video editors and colorists seeking professional-grade color accuracy. 160Hz high refresh rate, With 600 nits brightness, 98% DCI-P3 gamut, Delta E1 color accuracy, and ASUS Light Sync for consistent backlight performance, they deliver stunning visuals in any environment. Features like a built-in motorized colorimeter, self-calibration, and LuxPixel technology ensure reliable, distraction-free use. Supporting multiple HDR

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formats (HLG, HDR-10) and offering extensive connectivity, including USB-C® with 96W power delivery, making PA27UCGE displays ideal for creative workflows.

Empowering Content Creators

### **Colorists**

Factory calibrated to Delta E1 color accuracy for industry-leading color fidelity. It also offers hardware calibration support for consistent color performance.

### **Filmmakers & Video Editors**

A high-resolution monitor with wide color gamut performance, and ultrahigh contrast is a must-have tool when producing 4K HDR content.

### **Game Developers**

Take advantage of the 48 to 160 Hz refresh rate to create fast-rendering games and conduct quality checks on a single display.

### **Exquisite 4K HDR Visuals**

The 4K HDR (3840 x 2160) panel — up to 300% more onscreen space compared to similarly-sized 4K UHD displays. This increased pixel density results in sharper text and better readability, while offering enhanced visual clarity that's ideal for creators working on detailed design projects.

### **Deeper Blacks, Brighter Whites**

A peak brightness of 600 nits allow for outstanding contrast between the deepest blacks and gleaming whites.

### **Unleash Creativity with AI**

The rise of generative AI enables creators to spark inspiration more quickly, bringing infinite creative possibilities to professional creators. The wide color gamut, high resolution, and professional color accuracy of ProArt Displays provide the best visual experience, enjoy a smooth creative experience, and speed up the overall workflow.

### **Turn Imagination into Reality Fast (Photoshop)**

Discover the power of generative AI with tools for Text to Image and Generative Fill. Simplify the

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creative process, effortlessly create, adjust, and enhance visuals.

### **Seamless Perfection, Quick Video Edits (Premiere Pro)**

Generative AI tools streamline complex tasks and boost editing speed. Use features like Object Add/Remove and Generative Extend for quick, precise adjustments.

### **Bring Your World into 3D (Substance 3D Sampler & Stager)**

Image-to-Texture transforms generative AI for 3D artists, allowing fast creation of photorealistic textures from image. It enhances creativity while integrating smoothly into workflows.

### **Precise, Clear Imagery with LuxPixel™**

LuxPixel™ technology is an anti-glare, low-reflection (AGLR) coating that provides a paper-like screen effect. Unlike traditional matte panels which often soften imagery, LuxPixel™ technology minimizes reflections to ensure the user sees accurate colors and sharp details.

### **Photorealistic Colors**

ProArt monitor is equipped with ASUS Light Sync technology, featuring two sensors designed to ensure remarkable color accuracy and precise color temperature, right on startup.

A backlight sensor automatically detects backlight brightness to compensate for deviations at startup, eliminating warm-up time and ensuring accurate color performance, so you can dive straight in to work.

An ambient light sensor automatically adjusts display brightness and color temperature based on changes in environmental lighting, ensuring true colors every time.

### **Intuitive and Intelligent Calibration**

#### **Self Calibration**

ProArt displays include a built-in colorimeter with an innovative self-calibration feature. This standalone solution is compatible with any operating system and doesn't require additional calibration software. Users may run the calibration process at any time, or schedule it during off hours through the OSD menu.

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## **ProArt Hardware Calibration**

ASUS ProArt Hardware Calibration software\* works in both SDR and HDR modes. It saves all color parameter profiles directly on the ProArt monitor's internal scaler IC chip instead of the PC. Users can also use ProArt Calibration to schedule regular calibration intervals.

## **ProArt Color Center**

ProArt Color Center is an online tool designed to help administrators manage the color accuracy of multiple ProArt displays that feature hardware calibration support. Users can check when the monitors were last calibrated, next recommended calibration date, and schedule calibration times for multiple monitors—even if they're using different color parameters and/or situated in different locations.

## **Seamless Calibration**

ProArt Display works seamlessly with third-party Calman and Light Illusion ColourSpace CMS professional hardware calibration software. It can also write back color parameters into our ProArt displays, making calibration faster and easier.

## **True-to-Life Color**

PA27UCGE exceeds industry color reproduction standards with its 98% DCI-P3 gamuts, making it ideal for video editing and other post-production tasks. 10-bit IPS panel is able to showcase more than 1.07 billion colors to give content creators a vast color spectrum to work with.

## **Class-Leading Color Fidelity**

Each ProArt display is factory calibrated using a new, three-scale process to guarantee industry-leading color fidelity. The display then undergoes stringent testing using ASUS advanced grayscale tracking technology to ensure smoother color gradations, better uniformity and high color accuracy with a Delta E 1 color difference value. Each grayscale level is also carefully measured and set to ensure compliance with the precise DICOM standard for medical image check.

Create in Ultra-Vivid HDR

## **ASUS Smart HDR Technology**

Exclusive ASUS Smart HDR technology enables ProArt Display to support multiple HDR formats, including HLG and HDR10.

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HLG allows users to view and create material for broadcast and satellite TV platforms such as BBC iPlayer, Japan NHK TV, and DirecTV.

HDR10 support ensures compatibility with existing streaming video services and a growing list of HDR-enabled games.

### **Multiple PQ Curves**

ASUS ProArt Displays support multiple HDR10 curves, including PQ Hard Clip, PQ Optimized and PQ Basic, which can cover all content creation needs.

### **HDR Preview**

HDR Preview enables a direct camera-to-monitor connection to view captured HDR content\* with its full tonal range. It also works within most video editing software platforms, providing accurate simulations of the final output for an easier, more streamlined editing experience.

\*Raw data/camera imagery must support HDR mode and the PQ curve.

### **2D/3D Rendering Friendly**

High frame rates ensure smooth visuals and comfortable viewing experiences. With up to a 160Hz variable refresh rate (VRR), ProArt Display PA27UCGE is also ideal for game developers who need to conduct quality checks on their creations.

### **Seamless Multitasking Across Two Devices**

Built-in Auto KVM allows for effortless switching and control between two connected laptops or PCs with a single keyboard and mouse, enabling easier multitasking.

### **The USB-C® That Does it All**

The included USB-C® port enables superfast data transfers, DisplayPort connectivity, and 96-watt power delivery to charge laptops and other devices—all via a single cable. Also serves as a USB hub: any device connected to the monitor's USB ports gains access to other connected peripherals.

### **Expansive Connectivity**

In addition to USB-C, ProArt display offers a myriad of connectivity options including HDMI®, DisplayPort™, USB Type-A and additional USB-C downstream port for compatibility with a wide range of devices, also includes a passthrough port for headphones.

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Streamlined, Efficient Workflows

### **ASUS DisplayWidget Center**

ASUS DisplayWidget Center is an app that allows you to tweak monitor settings with a mouse instead of using the buttons on the monitor.

Diverse Viewing Options

### **Picture-by-Picture (PbP)**

View content from up to 2 input sources simultaneously. Each window's color mode can be configured to sRGB, Adobe RGB, DCI-P3, BT.2020, User Mode 1, User Mode 2, or User Mode 3.

### **Picture-in-Picture (PiP)**

This mode places content from a second input source in a smaller window that can be placed in any corner of the display.

### **Ergonomic Design**

The ergonomic stand of ProArt Displays offers tilt, swivel, pivot, and height adjustments for the perfect viewing position. Being able to pivot the screen 90° clockwise or anticlockwise to portrait orientation comes in handy when working with posters, playbills, and other large-format projects. A quick-release feature allows users to VESA mount the monitor to a wall to save desktop space.

### **Detachable Monitor Hood**

A wraparound hood reduces on-screen reflections from nearby light sources, enabling users to work with confidence when inside the studio or on location.

Sustaining an Incredible Future

### **Environmental Certification**

ProArt Display PA27UCGE is stringently tested to meet the requirements of world-leading sustainability certifications. These tests are based on a comprehensive database of up-to-date criteria, with results independently verified. ASUS also has a structured system in place to ensure the continuous improvement of these tests.

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## **Eco-friendly Packaging**

ProArt Displays are shipped in packaging made from 100% recyclable cardboard with FSC Mix. The packaging has been designed to minimize weight and volume, helping to conserve natural resources and allowing more devices to be transported in a single shipping container.

## **Energy-Efficient Features**

ProArt Display PA27UCGE has a power-saving Eco-mode, and achieves zero-watt power consumption with hard-switch off.

## **Eco-friendly Materials**

Extensive research and development ensure ProArt Display PA27UCGE is made from eco-friendly materials like 85% post-consumer recycled (PCR) plastics. It also features eco-friendly components such as mercury-free panels.

## **Free 3 Months of Adobe Creative Cloud**

By purchasing ASUS ProArt Display series, customers are entitled to receive a free three-month trial of Adobe® Creative Cloud® to experience the latest AI-powered applications – providing an enhanced visual experience with ProArt Display's professional color accuracy. This allows creators to inspire creativity and enjoy a smooth and exciting creative experience.

The ASUS ProArt PA27UCGE is a 27-inch display that delivers 4K resolution at 3840 x 2160 pixels. With IPS technology, it offers color accuracy and a color gamut supporting 100% sRGB and 98% DCI-P3. The display features a peak brightness of 600 cd/m<sup>2</sup> and HDR10 certification, providing vibrant imagery and greater detail in shadows and highlights. Equipped with features like Trace Free Technology, Flicker-Free technology, and Adaptive-Sync technology, this monitor ensures a smooth viewing experience.

Designed for versatility, the PA27UCGE offers extensive connectivity options including HDMI, DisplayPort, and USB-C ports. A built-in KVM switch allows control of multiple devices, simplifying any professional setup. The monitor also includes built-in sensors for ambient light and proximity, ensuring optimal viewing conditions. With adjustments for height, tilt, swivel, and rotation, this monitor is adaptable to any workspace, enhancing productivity for graphic designers, photographers, and content creators.

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