



## TV Set LG 43 inch 4K Ultra HD Smart LED TV (43UA74003LB) with a7 Gen8 AI Processor and WebOS 25



Modelis: 43UA74003LB

Gamintojas: LG

EAN: 8806096529911

Prekės kodas: 358095

**261.99€**

## Immersive Entertainment: LG 43UA74003LB 4K Ultra HD Smart TV

The LG 43UA74003LB television delivers spectacular visuals and seamless smart functionality, transforming your viewing experience. With a 43-inch (109.2 cm) flat screen featuring 4K Ultra HD resolution (3840 x 2160 pixels) and Direct-LED technology, every scene bursts with realistic detail and vibrant color. This model is powered by the innovative a7 Gen8 AI Processor 4K, which

Pateikta prekės informacija yra orientacinio pobūdžio. Techninės savybės, nuotraukos, aprašymai ir kaina gali keistis be išankstinio perspėjimo. Gamintojas ir pardavėjas neatsako už galimus duomenų neatitikimus ar tipografines klaidas. Prieš įsigyjant rekomenduojame pasitikrinti aktualią informaciją.

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intelligently optimizes picture and sound settings based on the content you watch.

## Superior Picture Quality and AI Processing

Equipped with advanced visual technologies, the LG 43UA74003LB ensures professional-grade picture performance. High Dynamic Range (HDR) support, including HDR10 Pro and Hybrid Log-Gamma (HLG), enhances contrast and color depth. The powerful a7 Gen8 AI Processor 4K utilizes Dynamic Tone Mapping and AI algorithms to fine-tune visual output in real-time, providing an unparalleled cinematic experience, further supported by Filmmaker Mode.

## Key Features and Connectivity:

- **Display:** 43-inch (109.2 cm) Flat screen with 4K Ultra HD (3840 x 2160) resolution.
- **Processor:** High-performance a7 Gen8 AI Processor 4K.
- **Smart TV Platform:** Runs on the intuitive and modern WebOS version 25, offering built-in Wi-Fi 5 (802.11ac), web browsing, and Apple AirPlay 2 support.
- **Audio:** 20W RMS 2.0 channel audio system with AI Sound Pro and Enhanced Audio Return Channel (eARC).
- **Connectivity:** Features 3 HDMI ports (supporting SimpLink CEC), 1 USB 2.0 port, and Ethernet LAN connection.
- **Tuner:** Integrated Analog & digital tuner supporting DVB-C, DVB-S, DVB-S2, and DVB-T2 formats.
- **Design:** Sleek Black finish with a VESA compatible (200 x 200) slim design. The net weight of the unit without stand is 7.3 kg.

## Optimized for Gaming

Gamers will appreciate the specialized features designed for smooth and responsive gameplay. The inclusion of Auto Low Latency Mode (ALLM) and Variable Refresh Rate (VRR) minimizes input lag and screen tearing, delivering fluid motion. With Game Optimizer, HGiG support, and direct access to cloud gaming via GeForce Now, this TV is ready for the next generation of entertainment.

**LG** is a globally recognized leader in consumer electronics, renowned for its commitment to innovative display technology and smart functionality, offering products that enhance everyday life.

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43 " | LED | Flat | 16:9 | 3840 x 2160 pixels | Smart TV Yes | Wi-Fi Yes | Weight 7.4 kg Summary: LG 43UA74003LB. Display diagonal: 109.2 cm (43"), Display resolution: 3840 x 2160 pixels, HD type: 4K Ultra HD, Display technology: LED, Screen shape: Flat, LED backlighting type: Direct-LED. Smart TV. Native aspect ratio: 16:9. Digital signal format system: DVB-C, DVB-S, DVB-S2, DVB-T2. Wi-Fi, Ethernet LAN. Product colour: Black | Display diagonal: 43 | Display diagonal (metric): 108 | Display resolution: 3840 x 2160 | Display technology: LED | HD type: 4K Ultra HD | LED backlight: Yes | LED backlighting type: Direct-LED | Native aspect ratio: 16:9 | Native refresh rate: 60 | Screen shape: Flat | Apple AirPlay 2 support: Yes | Operating system installed: WebOS | Operating system version: 25 | Smart TV: Yes | Common interface (CI): Yes | Consumer Electronics Control (CEC): SimpLink | Digital audio optical out: 1 | Ethernet LAN (RJ-45) ports: 1 | HDMI ports quantity: 3 | PC in (D-Sub): No | USB 2.0 ports quantity: 1 | Audio output channels: 2.0 | Enhanced Audio Return Channel (eARC): Yes | RMS rated power: 20 | Sound modes: AI Sound Pro/Clear Voice Pro | Speaker direction: Down firing | TV Sound Mode Share: Yes | Bluetooth: Yes | Bluetooth version: 5.0 | Ethernet LAN: Yes | Web browser: Yes | Wi-Fi: Yes | Wi-Fi standards: Wi-Fi 5 (802.11ac) | Introduction year: 2025 | Panel mounting interface: 200 x 200 | Product colour: Black | Stand colour: Black | Stand type: Legs stand | VESA mounting: Yes | Audio formats supported: AAC/AAC HE/AC3/AC4/apt-X/EAC3/MP2/MP3/PCM | Game features: Auto Low Latency Mode (ALLM),Game Optimizer,GeForce Now,HGiG,Variable Refresh Rate (VRR) | High Dynamic Range (HDR) supported: Yes | High Dynamic Range (HDR) technology: Dynamic Tone Mapping/Filmmaker Mode/High Dynamic Range 10 Pro (HDR10 Pro)/Hybrid Log-Gamma (HLG) | Multi View: Yes | Picture processor: a7 Gen8 AI Processor 4K | Smartphone/tablet remote support: Yes | Digital signal format system: DVB-C/DVB-S/DVB-S2/DVB-T2 | Tuner type: Analog & digital | AC input frequency: 50/60 | AC input voltage: 100 - 240 | Energy consumption (HDR) per 1000 hours: 74 | Energy consumption (SDR) per 1000 hours: 54 | Energy efficiency class (HDR): G | Energy efficiency class (SDR): G | Power consumption (standby): 0.5 | LG technologies (AV/TV): LG Sound Sync/Slim Design/ThinQT/Works With Apple HomeKit/WOW Orchestra | Depth (with stand): 200 | Depth (without stand): 67.9 | Height (with stand): 621 | Height (without stand): 567 | Stand depth: 200 | Stand width: 892 | Weight (with stand): 7400 | Weight (without stand): 7300

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| Width (with stand): 968 | Width (without stand): 968 | Package depth: 142 | Package height: 660 |  
Package type: Box | Package weight: 9100 | Package width: 1055 | Cables included: AC | Desktop  
stand: Yes | Remote control included: Yes | Google applications: Google Cast/Google Home |  
Intelligent Voice Recognition: Yes | Shipping Box Height: 65.5 | Data Sheet (Link):  
<https://eprel.ec.europa.eu/api/product/2306893/fiches?language=EN> | Energy efficiency class: G |  
EPREL Registration Number: 2306893 | EPREL Version Number: 1.001 | Unit Calculated Volume:  
0.09285 | Product Net Weight: 7.4 | Unit Calculated Weight: 9.1

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