



TV Set LG 98 inch 4K Ultra HD LED Smart TV (120Hz, webOS 24, α8 AI Processor 4K) 98UT91006LA



Modelis: 98UT91006LA

Gamintojas: LG

EAN: 8806096167991

Prekės kodas: 356961

1,382.99€

LG 98UT91006LA 98" 4K Ultra HD Smart LED TV - Massive Scale Entertainment

The LG 98UT91006LA television redefines home cinema, offering immense scale combined with breathtaking clarity. Featuring a massive 98-inch 4K Ultra HD display (3840 x 2160), this TV delivers vibrant, detailed picture quality. With a native refresh rate of 120Hz, motion blur is minimized,

Pateikta prekės informacija yra orientacinio pobūdžio. Techninės savybės, nuotraukos, aprašymai ir kaina gali keistis be išankstinio perspėjimo. Gamintojas ir pardavėjas neatsako už galimus duomenų neatitikimus ar tipografines klaidas. Prieš įsigyjant rekomenduojame pasitikrinti aktualią informaciją.

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ensuring exceptionally smooth visuals, perfect for fast-paced action movies and competitive sports.

The Power of the α 8 AI Processor 4K

At the core of the LG UT91 lies the smart α 8 AI Processor 4K, acting as the brain of the television. This advanced processor intelligently optimizes both picture and sound content. Key features include AI Super Upscaling, which sharpens lower-resolution images to near-4K quality, and Dynamic Tone Mapping Pro, which ensures that both the brightest highlights and darkest shadows are displayed with perfect clarity and detail.

Immersive AI Sound Pro Audio

Enhance your viewing experience with powerful audio optimization. The integrated AI Sound Pro technology intelligently upscales standard stereo sound into an immersive, virtual 9.1.2 channel surround sound experience. With a total RMS output of 40W, including a built-in 20W subwoofer, the sound is rich and dynamic.

Next-Generation webOS Smart Platform

Access unlimited entertainment effortlessly using the intuitive webOS platform (version 24). This smart platform hosts a wide variety of top streaming services, including Freeview Play, Netflix, Disney+, Prime Video, and many more. Navigation is simplified using the included LG Magic Remote, which supports convenient voice control. Furthermore, connectivity is seamless with built-in support for AirPlay 2 and Chromecast for easy smartphone mirroring. Thanks to LG's webOS Re:new program, users are guaranteed software upgrades for the latest version over five years.

Design, Cinema, and Gaming Excellence

- **Super Slim Design:** This beautifully crafted TV features a super slim profile, making it a stylish addition whether wall-mounted (VESA 800x400) or placed on furniture. The specially designed stand easily accommodates a soundbar in front.
- **FILMMAKER Mode & HDR:** Watch cinematic content exactly as the director intended. FILMMAKER Mode, combined with advanced HDR support (HDR10, HLG), preserves original colors, aspect ratios, and frame rates.

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- **Optimized Gaming:** Gamers benefit from the dedicated Game Optimiser menu for easy settings tweaks. Features like Auto Low Latency Mode (ALLM), Variable Refresh Rate (VRR), and HGiG ensure the most responsive and fluid gameplay possible on this large screen.

LG is a globally recognized technology leader renowned for producing innovative display solutions and consumer electronics that enhance daily life through superior performance and sophisticated design.

Order your LG 98UT91006LA today from ++SHOP++ and experience the pinnacle of large-screen 4K entertainment.

4K Ultra HD

Experience vibrant picture quality in incredible detail with 4K Ultra HD resolution, bringing brilliant clarity. High refresh rate of 120Hz helps to provide smooth motion when playing games or watching sports.

Smart processor for optimised pictures and sound

LG UT91 98" features the smart $\alpha 8$ AI Processor: the brain of the TV. Features supported include AI Super Upscaling for sharp pictures, and Dynamic Tone Mapping Pro which ensures bright and dark parts are clear. Plus AI Sound Pro to upscale stereo sound into an immersive, virtual 9.1.2 channel surround sound experience.

Smart webOS Platform

LG UT91 features webOS, LG's smart platform which hosts a huge variety of the best streaming services - including Freeview Play, NOW, Netflix, Prime Video, Disney+ and much more - while making browsing and searching for what to watch completely hassle-free. If you want to enjoy content mirrored from your smartphone you can do so easily with support for AirPlay 2 and Chromecast. The smart platform is controlled with the LG Magic Remote, which includes voice control for ultimate convenience. What's more, with LG's webOS Re:new program, you'll enjoy upgrades to the latest version for five years*.

*Customers will receive 4 upgrades over time, starting from the launch version.

Super slim design with stylish stand

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A beautifully crafted TV to enhance any room. With a super slim design this TV will look stylish when wall mounted or placed on your furniture. With the specially designed stand, you can easily accommodate a soundbar in front.

FILMMAKER Mode & HDR

Enjoy movies just as the director intended thanks to Filmmaker Mode and HDR.

Game Optimiser & ALLM

Tweak your settings with ease to ensure the best gaming experience with the Game Optimiser, and ensure the most responsive gameplay with ALLM – putting you into the best game mode automatically when powering up your console.

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- Sharp 4K Ultra HD picture with high refresh rate for smooth motion
- Smart processor with AI Super Upscaling and more
- webOS smart platform with Freeview Play, Netflix, Disney+ and more
- Super-slim and stylish design
- Instant movie theatre with FILMMAKER mode and HDR

Summary: LG UHD 98UT91006LA. Display diagonal: 2.49 m (98"), Display resolution: 3840 x 2160 pixels, HD type: 4K Ultra HD, Display technology: LED, Screen shape: Flat, LED backlighting type: Direct-LED. Smart TV. Native aspect ratio: 16:9. Digital signal format system: DVB-C, DVB-S, DVB-S2, DVB-T, DVB-T2. Wi-Fi, Ethernet LAN. Product colour: Black | Display diagonal: 98 | Display diagonal (metric): 248 | Display resolution: 3840 x 2160 | Display technology: LED | HD type: 4K Ultra HD | LED backlighting type: Direct-LED | Native aspect ratio: 16:9 | Native refresh rate: 120 | Screen shape: Flat | Apple AirPlay 2 support: Yes | Internet TV: Yes | Operating system installed: WebOS | Operating system version: 24 | Smart modes: Cinema/Energy saving/Filmmaker/Game/Sports/Vivid | Smart TV: Yes | Timeshift: No | Video apps: Amazon Prime Video/Apple TV/DAZN/Disney+/RaiPlay/Rakuten TV/YouTube | Audio Return Channel (ARC): Yes | Common interface (CI): Yes | Common interface Plus (CI+): Yes | Common interface Plus (CI+) version: 1.4 | Consumer Electronics Control (CEC): SimpLink | Digital audio optical out: 1 | Ethernet LAN (RJ-45) ports: 1 | HDMI ports quantity: 4 | HDMI version: 2.0 | PC in (D-Sub): No | RF ports quantity: 2 | USB 2.0 ports quantity: 2 | Audio decoders: Dolby Digital | Audio output channels: 2.2 | Built-in subwoofer: Yes | Enhanced Audio Return Channel (eARC): Yes | Number of speakers: 4 | RMS rated power: 40 |

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Sound modes: AI Acoustic Tuning/AI Sound Pro/Clear Voice Pro | Subwoofer RMS power: 20 | Bluetooth: Yes | Bluetooth profiles: A2DP | Bluetooth version: 5.1 | Ethernet LAN: Yes | Web browser: Yes | Wi-Fi: Yes | Wi-Fi standards: Wi-Fi 5 (802.11ac) | Panel mounting interface: 800 x 400 | Product colour: Black | Stand type: Legs stand | VESA mounting: Yes | 4K Ultra HD upscaling: Yes | DVD player: No | Game features: Auto Low Latency Mode (ALLM),Game Optimizer,HGiG,Variable Refresh Rate (VRR) | High Dynamic Range (HDR) supported: Yes | High Dynamic Range (HDR) technology: High Dynamic Range 10 (HDR10)/Hybrid Log-Gamma (HLG) | Picture processor: a8 AI Processor 4K | Processor cores: 4 | Subtitles function: Yes | Teletext: 2000 | Teletext function: Yes | Video formats supported: HEVC/VP9 | Digital signal format system: DVB-C/DVB-S/DVB-S2/DVB-T/DVB-T2 | Tuner type: Analog & digital | Basic hotel mode: No | Electronic Programme Guide (EPG): Yes | Hotel mode: No | Number of OSD languages: 37 | On Screen Display (OSD): Yes | Picture-in-Picture: No | Programming period: 8 | Voice control: Yes | Works with Amazon Alexa: Yes | Works with Apple Siri: Yes | Works with Samsung Bixby: No | Works with the Google Assistant: No | AC input frequency: 50/60 | AC input voltage: 100 - 240 | Energy consumption (HDR) per 1000 hours: 442 | Energy consumption (SDR) per 1000 hours: 199 | Energy efficiency class (HDR): G | Energy efficiency class (SDR): G | Energy efficiency scale: A to G | Energy saving mode: Yes | Power consumption (standby): 0.5 | Power consumption (typical): 199 | Certification: Lativù 4K | LG technologies (AV/TV): AI Acoustic Tuning/AI Sound Pro/AI Super Upscaling 4K/Dynamic Tone Mapping Pro/Magic Remote Control/ThinQT/WebOS Smart TV/Works with Amazon Alexa/Works With Apple HomeKit/WOW Interface/WOW Orchestra | Depth (with stand): 464.6 | Depth (without stand): 110.4 | Height (with stand): 1358 | Height (without stand): 1258 | Stand depth: 464.6 | Stand width: 1826 | Weight (with stand): 65100 | Weight (without stand): 61200 | Width (with stand): 2182 | Width (without stand): 2182 | Package depth: 285 | Package height: 1633 | Package type: Box | Package weight: 10300 | Package width: 2395 | Cables included: AC | Desktop stand: Yes | Remote control included: Yes | Country of origin: Poland | Shipping Box Height: 162 | Data Sheet (Link): <https://eprel.ec.europa.eu/api/product/2033399/fiches?language=EN> | Energy efficiency class: G | EPREL Registration Number: 2033399 | EPREL Version Number: 1 | Unit Calculated Volume: 1.019 | Product Net Weight: 61.2 | Unit Calculated Weight: 65.1

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