



52 kWh/1000h



# TV Set Philips 50PUS7810/12 50" 4K UHD QLED Smart TV with Dolby Atmos and Titan OS



Modelis: 50PUS7810/12

Gamintojas: PHILIPS

EAN: 8718863046166

Prekės kodas: 347327

**348.99€** ~~360.99€~~

## Philips 50PUS7810/12 50" 4K UHD QLED Smart TV

The Philips 50PUS7810/12 TV set combines brilliant European design with cutting-edge Quantum Dot technology, delivering incredible colour vibrancy and contrast at an exceptional value. Experience ultra-sharp 4K Ultra HD resolution on a 50-inch display, perfectly paired with immersive Dolby Atmos and DTS:X sound.

### Vibrant 4K QLED Visuals and HDR10+

Pateikta prekės informacija yra orientacinio pobūdžio. Techninės savybės, nuotraukos, aprašymai ir kaina gali keistis be išankstinio perspėjimo. Gamintojas ir pardavėjas neatsako už galimus duomenų neatitikimus ar tipografines klaidas. Prieš įsigyjant rekomenduojame pasitikrinti aktualią informaciją.

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Enjoy vibrant viewing with Quantum Dot colour quality. QLED technology ensures vivid colours and ultra-sharp scenes. The 4K UHD resolution, featuring 8 million collaborating pixels, guarantees detailed, lifelike images. This TV adapts to all major HDR formats, including HDR10+, which unleashes spectacular colour and contrast. With HDR10+, frame-by-frame picture quality improvement ensures that even the darkest shadows and brightest highlights are rendered with optimal clarity.

## Key Features for Entertainment:

- **Display Technology:** 50-inch (127 cm) 4K Ultra HD QLED panel with 60Hz refresh rate.
- **Picture Enhancement:** Quantum Dot Technology and HDR10+ for superior contrast and colour detail.
- **Audio System:** Immersive Dolby Atmos and DTS:X for 3D surround sound experience.
- **Smart Platform:** Fast and intuitive Titan OS Smart TV platform for easy access to all streaming apps.
- **Gaming Ready:** HDMI 2.1 connectivity with VRR (Variable Refresh Rate) and automatic low-input-lag setting for smoother gameplay.
- **Connectivity:** 3x HDMI ports, 2x USB ports, Wi-Fi, and Bluetooth.
- **Tuner Support:** Integrated digital tuners DVB-T2/C/S2.

## Seamless Smart Home Integration with Titan OS

The Philips Smart TV powered by Titan OS provides lightning-fast access to your favorite series, movies, and streaming services. The system is designed for ease of use and speed. Furthermore, the 50PUS7810/12 offers seamless connectivity to smart home networks via Matter compatibility. Control your TV and other smart devices using voice commands through Alexa-enabled devices or Apple AirPlay compatibility. Enhancing the viewing experience further, the unique Vocal Boost feature allows you to increase dialogue volume independently of background sound, ensuring every word is clearly heard.

**PHILIPS** is a globally recognized technology brand dedicated to improving people's lives through meaningful innovation in lighting, healthcare, and consumer electronics, providing high-quality visual and audio experiences.

Order your new Philips QLED TV today from ++SHOP++ and experience the next level of home entertainment.

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## **Form. Function. Fabulous value**

European design principles. Quantum dot technology. Incredible price. This is where colour brilliance and contrast come together with Dolby Atmos sound—all your favourite Smart TV entertainment delivered with speed, brilliance and value.

## **4K QLED for vibrant viewing and quantum dot colour quality**

Vivid colours. Ultra-sharp scenes. It's quantum dot colour brilliance. With 4K (UHD) it adapts to all your HDR formats. Each incredible moment, whether dark or light, played or streamed, you can devour every detail as you watch scene by scene.

## **Get closer to the detail with pixel precision**

With 8 million pixels all working closely together in harmony, this is 4K viewing like no other. With the sharpest images set to define more detailed lifelike scenes, nothing captures the moment more truthfully than with this Philips TV.

## **Colour and contrast unleashed with HDR10+**

Expect more detail. Frame by frame improved picture quality. With greater emphasis on colour and contrast, this is where even the darkest moments and the brightest scenes are made clearer.

## **Surround yourself in Dolby Atmos and DTS:X**

With Dolby Atmos for sound just as the director intended and DTS:X to create 3D sound experiences, it's as if you're really there. Adding this extra dimension to sound brings a more immersive experience to your home.

## **Titan OS. Find it easily.**

The Philips Smart TV Titan OS platform brings what you love to watch, and fast. From sequels to series and documentaries to drama, everything you want is there at the touch of a button. Whatever you're looking to watch, keep all the best streaming apps easily within your reach.

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## **Connect seamlessly to smart home networks**

Matter Smart Home compatibility brings seamless integration to your existing smart home network. To control the TV from your Matter Smart Home app or with voice control services, simply push the button on your remote and speak. Dim the lights. Adjust your thermostat. Even turn on your Philips Ambilight TV. A single command does it all. The TV is compatible with Alexa-enabled devices and Apple AirPlay too.

## **Every size to fit your needs**

Go big. Go small. Go for a television that blends in perfectly with your needs. From a smaller screen 43" right up to a gargantuan 75" TV, size up the incredible 7800 Series for the smarter choice in TV.

## **Add clarity to each word with Vocal Boost**

Hear each word clearly. Vocal Boost enables the listener to turn the dialogue volume up or down without any effect on the background sound. You won't miss a single moment now that each spoken sentence comes across with greater clarity.

## **Game ready connectivity**

HDMI 2.1 and VRR help you get the best from your console with faster gameplay and smoother graphics. With its low-input-lag setting that cuts in automatically when you turn on your console, you're all set for the next level in gaming.

## **European design, sustainable thinking**

Edge stand. Thin frame. Remarkable QLED TV. This is European design quality. With fast, easy to find content thanks to Titan OS, each tiny detail has been carefully put together, right down to the recycled plastic remote and recycled FSC-certified packaging that it comes with.

50" | QLED | 4K UHD | HDR | DVB-T2/C/S2 | 3xHDMI | 2xUSB | Smart TV | Wi-Fi | Bluetooth | 60Hz

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